

Unlocking Potential and Bringing Hope

An impact report on The Prince's
Charities' work funded by players
of People's Postcode Lottery in 2016



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Business in the Community Scotland and Children in Scotland: Food, Families, Futures

Our Actions

- 271 children living in Ibrox, Dalmarnock, Irvine and Blairgowrie directly engaged in summer clubs
- 2,690 meals delivered to participants in summer clubs which ran for four weeks
- All were children who receive free school meals and do not have access to regular nutrition in the holidays
- Average of 81 children every day
- 75 parents/carers took part in the activities
- Cookery skills developed and recipes, with ingredients, provided to take home.

Our Impact

- Free, local opportunity for every child, where everything is provided
- Enhanced health and wellbeing
- A daily meal for all children and refreshments as part of the programme
- Parents and carers meeting others, and mixing with school staff
- The community working together
- Children connecting and helping each other
- Increased confidence.

“I’ve made friends that you would only see in the playground and say hi to and now you’re actually chatting. Some people, maybe one parent families, they’ve got more confidence, they’re getting involved.”

Lesley, a parent

“They liked helping me and I liked helping them when we’re building dens and cooking. I like helping others.”

Poppy, a child



Prince's Trust: Get into

Our Actions

- Five 'Get into' training programmes run across the UK for disadvantaged young people aged 16 to 25
- Improving life and work place skills, motivation and confidence
- Partnerships with employers and referral partners including JobCentre Plus, schools and colleges, probation services and healthcare services
- Programmes in different sectors including Hospitality, Security, Airports, Customer Service and Logistics
- 56 young people participated in the courses
- 73% of participants move into employment, education or training

Our Impact

- Self-confidence boosted and motivation built
- Practical work experience gained and employability skills improved
- Communication skills improved
- Social skills developed
- Healthier lifestyle chosen
- Young people become role models for their families and peers and refer others to the programme
- Young people provide income for their families
- Young people contribute to society

“They’ve helped me develop into a better person who now has a job I hope to turn into a career. I’ve learned the importance of not giving up even when life is a struggle.”

Robert, a participant



Business in the Community: Ready for Work

Our Actions

- 114 additional young people started Ready For Work, an intensive programme to help those furthest from the job market back into employment and training
- 78 completed the training and work placement
- 53 people are in employment
- 62% of participants have been homeless in the past two years
- 58% are long term unemployed
- 32% self-declared mental health problems
- 12 teams and 150 businesses across 18 locations

Our Impact

- Self-esteem increased
- Motivation improved
- Interview skills acquired
- Workplace behaviour learned
- Communication skills developed
- Attendance and attitude improved
- Reliability vastly heightened
- For every £1 invested, £3.12 value generated for society – reduced homelessness, crime, benefits and healthcare

“Ready For Work has taken me from a place of total despair, with no hope, no dreams, no future, no self-esteem to a place where not only do I have all these things but they are flourishing. A monumental transformation beyond my wildest dreams. Thank you for providing me with the opportunity to become a better person. Thank you for giving me my life back.”

Bernie, a Ready For Work Graduate



Mosaic

Our Actions

- 700 additional young people from deprived communities given mentoring to realise their talents and potential.
- 200 extra mentors trained and supported
- 83% of beneficiaries are from the 20% most deprived areas
- Primary and secondary school children participate in a life changing experience
- Young people have an opportunity to widen their horizons
- Programme activity for parents to assist with qualifications and employability

Our Impact

- Confidence increased
- Self-efficacy developed
- Employability improved
- Filling the aspiration/attainment gap
- Ambitions recognised
- Access to role models
- Opportunity to reach full potential

“Mosaic has been a mind-blowing experience. The mentors have inspired me a lot and brightened my future. It was amazing. We did lots of different activities. Thanks to the experience I was given an eye opener for my future life.”

Mohammed, a pupil

“This programme has allowed the students to think about their employability skills and how they can develop them to achieve their future goals. The mentors have been great throughout and it has been really beneficial for the students to work alongside business professionals.”

Anne, a teacher



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Wellington came to the UK from Zimbabwe in 2002. Unable to work until he had been granted leave to remain, Wellington and his family were housed in temporary accommodation by the council.

“At that time, my esteem had sunk to its lowest level. I felt like the world was coming to an end for me. I just thought I wasn’t going to make it. But you see, I proved myself wrong. Ready for Work prepared me for real life and the workplace. I feel very indebted to them because of what they did. I was amazed that even though I’m not from the UK, there was someone who had a lot of concerns about my life, and took that initiative to make sure at the end of the day I had something to be proud of. I always wonder how they came up with that brilliant idea – of just trying people in workplaces. Because if you’re not given that crucial chance you will never prove yourself. It’s all about chances.”

Wellington now works for Carillion as a Commercial Assistant and Quality Surveyor. He says it’s Ready For Work that really prepared him for life in Britain.



Funding from players of People’s Postcode Lottery enables The Prince’s Charities to reach more people across the UK with vital support, ranging from helping young people find sustainable employment through to mentoring and healthy meals for children from disadvantaged backgrounds.

