

## Enterprise Team Challenge

Take part in Business in the Community (BITC) Scotland's one-day enterprise workshop programme at a primary or secondary school. This great team experience is fun, easy to take part in and makes a real impact in the classroom.

You will improve pupils' awareness, aspirations, and attitude towards the world of work through fun, competition-based team exercises while volunteers from your business develop their own skills.

No preparation is required by volunteers: you will be briefed and given everything you need on the day.

## What happens at an Enterprise Team Challenge?



You will attend a day-long event based at a school. The day starts with a two-hour briefing in which we will cover how to lead a short enterprise workshop aimed at upper primary and lower secondary age groups.

Following the training session, we will spend the rest of the day operating the workshop with 3-4 class groups from the school. There is no PVG requirement to take part, a project leader from BITC Scotland and a member of school's

teaching staff will be with you at all times.

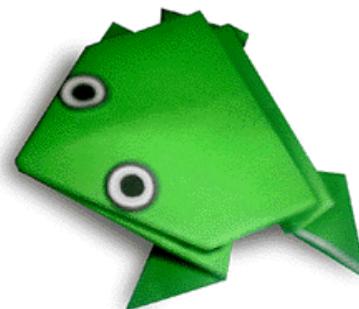
We recommend that employee volunteers without a direct connection to the school can provide the most effective means of engaging children in the classroom.

## Case Study example: Toy Workshop Business

BITC Scotland took 10 volunteers to Castleview Primary School in Edinburgh. The day started with an hour-long briefing where we covered how to lead a short enterprise workshop. After the training session, the team spent the rest of the day operating the workshop with a P5 group in the morning and P7 children in the afternoon.

The exercise we used on the day was the Toy Workshop Business.

The class was split into teams of around 6 pupils and was allocated a pack of resources and instructions. The pack contained a finite number of sheets of paper and a plan on how to make the customers required toy: a jumping origami frog. Each frog that passed the quality test (it must have two eyes and be able to hop) would be bought for the agreed price by the volunteers at the buyer's table. Chocolate coins were used as the currency.



Teams could use their income to buy extra resources and so produce more frogs. The pupils were given limited help from the volunteer session leader and had to work things out for themselves. Each team also had one of the volunteers as a 'worker' who would only follow the instructions given to them by the pupils.

Most groups started with each individual making their own frogs in isolation but soon learned to work together, with some discovering that a production line worked well. Some teams tried to see what the other groups were doing for ideas. Teams who worked to reduce waste, re-use materials, and make best use of their volunteer workers were also more productive.

The winning team was quick to appoint someone to take responsibility for quality control and send back any frogs that didn't pass the test before passing them to the buyer.

A group discussion afterwards by the BITC Scotland session leader, with input from the volunteers about their jobs, helped to link what the children had been doing to the real world of work, team working, management, skill specialisation, leadership, competitor research etc.

After the group discussion the teams had a second chance at the competition. This time got to keep the chocolate coin profits they made – a very popular innovation.



*Starting production in earnest*

## Benefits for everyone

The volunteers had a great day:

*"I really enjoyed myself on the day and it was nice to get involved in something different! Count me in for the next one."*

Evelyn thought that *"the content and format worked really well and it was a fun way of learning about team work for both children and adults. It had all the real aspects of working in a company including time pressure, deadlines, having to share and listen to ideas and work with your colleagues."*

Primary 7 teacher Scarlett Palmer said: *"I thought the event was excellent. The children thoroughly enjoyed themselves but also understood the purpose of the exercise and were talking afterwards about how it was like having their own business."*

Primary 5 teacher Kirsten Mack said: *"The workshop was highly motivational and really got the children thinking about how good group work skills translate into the work environment. It's a great way for them to recognise and apply skills."*

## Talk to us

To find out more about how Business in the Community Scotland can work with you, call James Tindell, Senior Programme Manager on 0131 451 1100 or email [james.tindell@bitc.org.uk](mailto:james.tindell@bitc.org.uk)