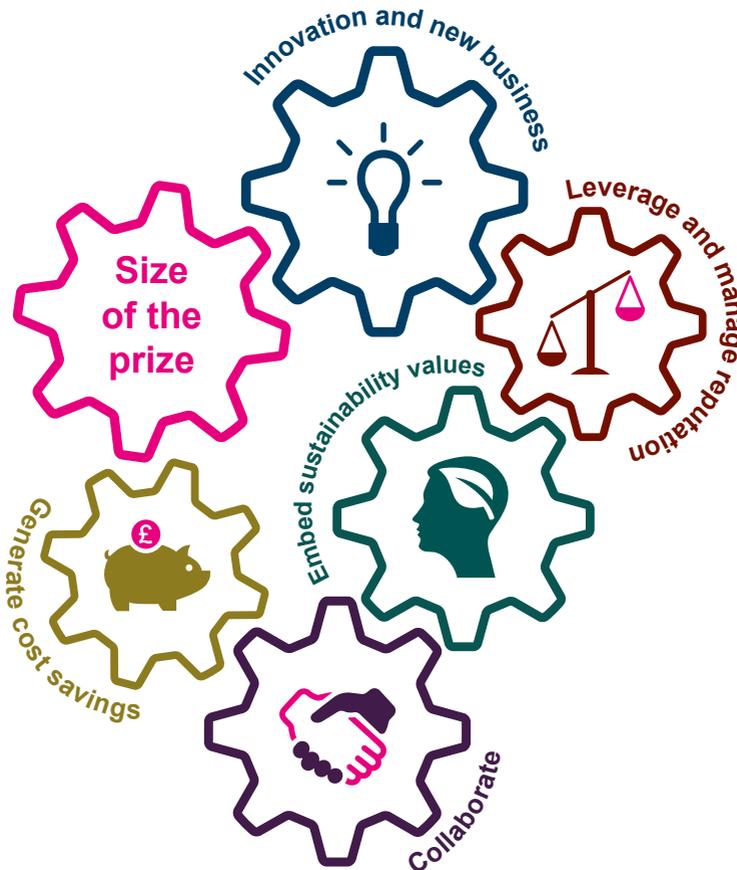


What is the size of the prize?

Building resilient supply chains fit for the future



Sponsors

This publication shows that achieving a sustainable supply chain, one that will be fit for the future, involves a process of moving from managing risks and achieving compliance to a more ambitious approach that offers a wide range of opportunities.

Sustainability in the supply chain involves responding to a variety of distinct situations and a changing context in light of global mega trends. It also requires senior leadership, company-wide sponsors and internal stakeholders to champion and integrate environmental, social and economic criteria into decisions through the procurement lifecycle.

Through case studies from companies at different stages of sustainability, this publication answers two significant questions:

Why is it worthwhile for companies to create sustainable supply chains?

We have identified five main drivers for creating sustainable supply chains:



Innovation and new business



Leverage and manage reputation



Embed sustainability values



Generate cost savings



Collaborate

How have leading companies done this effectively?

Companies that are achieving sustainability in their supply chains are moving towards positive engagement with strategic suppliers creating value added relationships and partnerships. We highlight examples of companies that have moved towards positive engagement with suppliers by:



Uncovering root causes of supplier issues and challenges



Working together through joint problem solving



Achieving mutual respect



Building long-term relationships



Treating suppliers as innovation partners

Call to Action

At BITC, we ask business to use this publication as a basis for starting, or inspiration for continuing to create sustainable supply chains.

We hope that it will contribute to a rethinking of sustainable supply chains, helping move them away from being a response to socio-economic and environmental risks, to being a central element of resilience and innovation which, as a result, creates added value for businesses.

To download the full publication please visit: www.bitc.org.uk/our-resources/report/what-size-prize-building-resilient-supply-chains-fit-future

For further information on this publication please contact:

Vicky Dodman – vicky.dodman@bitc.org.uk

Jessica Wettstein – jessica.wettstein@bitc.org.uk

Business in the Community

137 Shepherdess Walk
London N1 7RQ

T: +44 (0)20 7566 8650

F: +44 (0)20 7253 1877

E: info@bitc.org.uk

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Registered details: 137 Shepherdess Walk, London N1 7RQ, Telephone 020 7566 8650
Registered Charity No: 297716, Company Limited by Guarantee No: 1619253