



## Waste to Wealth Action Plan

### Introduction

On 22<sup>nd</sup> November 2018, BITC convened the Waste to Wealth Summit at Veolia's Southwark Plant. In the presence of HRH The Prince of Wales, with The Rt. Hon. Michael Gove, Secretary of State for Defra, more than 200 leaders came together to explore how we can harness the opportunities to create wealth by doubling the nation's resource productivity and eliminating avoidable waste by 2030. Since the summit we have consulted with the signatories of the Waste to Wealth Commitment and have developed an action plan to support businesses, which is set out here.

### Our Ambition

Our ambition is to create a movement that puts resource productivity at the heart of creating wealth, whether that be through the materials in products, services and operations, the energy that drives our economy or restoring the health of the ecosystems we depend on. To achieve this ambition, we need many organisations to be part of this movement. By 2025 we aim to have 5000 signatories.

**We encourage signatories to invite their suppliers, clients and customers to sign up.**

### 2019 Key Priorities

- Growing the movement
- Set up 3 Champion Programmes
- Develop pilot demonstration projects on the Circular Office – and encourage more companies to sign up to the Circular Office initiative (100 so far)
- Develop a Best Practice Guide for Resource and Waste Management
- Set up an online Waste to Wealth Resource Hub to share knowledge and learnings with signatories and provide links to related activities
- Host Waste to Wealth workshops to provide support, knowledge sharing and networking opportunities for signatories
- Collate baseline data on resource productivity and waste, and publish a Year 1 Progress Report.





## Champion Programmes

During 2019 we will be setting up three Champion Programmes in the areas of **Metals, Food and the Built Environment**. These will be led by Waste to Wealth Champions and will address key resource productivity opportunities at different stages of the life cycle, from design through to use and end of life. They will offer an opportunity for signatories to:

- Come together to do some deep dives into these resource areas, with a focus on how to create transformational change in resource productivity and waste, and
- Work collaboratively with other organisations to identify solutions and undertake practical demonstration projects.

The Champion Programmes will also produce Toolkits to share with other signatories.

In 2020 Champion Programmes will be developed in Chemicals (including plastics) and Textiles.

## Circular Office

Creating a circular office is a great starting point for any organisation wanting to increase resource productivity and eliminate avoidable waste. We encourage signatories to explore opportunities for greater circularity in their offices and have produced a [Circular Office Guide](#) to help you to get started.

Over the course of 2019, we would like to identify Circular Office demonstration projects. For this we are looking to work with companies who are moving or undertaking significant office refurbishments to incorporate circular principles and draw learnings.

## Creating Transformative Change

To catalyse organisational action and create collective transformation we are asking companies to share the processes which have enabled them to create transformational change in their organisations. In particular, examples in which signatories have been able to create behaviour change. This might be by implementing targets, using new processes, or working with internal, or external, stakeholders in different ways. We are asking signatories to share how they have done this and what their success stories are.

By 30<sup>th</sup> September 2019, we will be seeking all signatories to have set new targets or shared existing ones on improving resource productivity and eliminating waste for priority resources. We will provide support to organisations who are at the beginning of their journey.

We will be bringing together all the resources you need for your Waste to Wealth journey and sharing company's targets and stories via our website and social media. We will keep you updated with details.

***If you have any existing resources you would like to recommend for the Waste to Wealth campaign please share them with us.***





## Working with Government and our partners organisations

In Spring 2019, we will be holding a cross government roundtable with Defra, BEIS and other key departments, to discuss opportunities to improve UK productivity through a focus on resources. We will also work with Government on key policy areas to support resource productivity, building on the Resources and Waste Strategy.

We are delighted to have 13 diverse expert organisations as Waste to Wealth Partners, including: A4S, Cambridge Institute of Sustainability Leadership (CISL), Eco Age, Ellen MacArthur Foundation, Environmental Services Association, Forum for the Future, Green Alliance, Hubbub, London Waste and Recycling Board (LWARB), The Environment Agency, UK Green Building, WRAP and WWF.

Over the coming months, we will work with our partners to identify relevant resources and initiatives to offer further support and opportunities for engagement for Waste to Wealth signatories.

**If you are interested in signing up for any of the Champion Programmes or would like more information, please email Libby Sandbrook, Head of Circular Economy, at [Libby.Sandbrook@bitc.org.uk](mailto:Libby.Sandbrook@bitc.org.uk).**

## Events

Throughout the year we will be holding a variety of workshops and webinars to support you with your Waste to Wealth commitment. Confirmed events so far are:

- Waste to Wealth workshop. 13 February – London  
<https://www.bitc.org.uk/awards-events/events/workshop-take-your-business-waste-wealth>
- Water Stewardship and Healthy Ecosystems webinar. 21 February  
<https://www.bitc.org.uk/awards-events/events/webinar-water-stewardship-and-healthy-ecosystems>
- Waste to Wealth workshop. 5 March 2019 – Leeds  
<https://www.bitc.org.uk/awards-events/events/workshop-take-your-business-waste-wealth-leeds>
- Net Zero Carbon webinar. 26 March – 2019  
<https://www.bitc.org.uk/awards-events/events/webinar-net-zero-carbon>
- Kick the Plastics Habit webinar. 24 April 2019  
<https://www.bitc.org.uk/awards-events/events/webinar-kick-plastics-habit>
- Net Zero Carbon workshop. 4 June 2019 – London  
<https://www.bitc.org.uk/awards-events/events/workshop-net-zero-carbon-london>

Please note workshops are for Business in the Community Members only. Webinars are available for non-members.





## Resources

Please find below a list of useful resources.

### Business in the Community

- Resource Productivity and the Circular Economy: Laying the foundations and accelerating the pace of change  
<https://www.bitc.org.uk/resources-training/resources/research/resource-productivity-and-circular-economy-laying-foundations>
- The Circular Office Guide  
<https://www.bitc.org.uk/resources-training/resources/research/circular-office-guide>

### Cambridge Institute for Sustainability leadership

- Towards Sustainable Packaging  
<https://www.cisl.cam.ac.uk/news/blog/immediate-collaborative-action-required-to-achieve-a-zero-plastic-packaging-waste-future>

### Ellen MacArthur Foundation

- Cities and Circular Economy for Food  
[https://www.ellenmacarthurfoundation.org/assets/downloads/Cities-and-Circular-Economy-for-Food\\_EMF.pdf](https://www.ellenmacarthurfoundation.org/assets/downloads/Cities-and-Circular-Economy-for-Food_EMF.pdf)
- The New Plastics Economy: Rethinking the future of plastics & catalysing action  
<https://www.ellenmacarthurfoundation.org/publications/the-new-plastics-economy-rethinking-the-future-of-plastics-catalysing-action>
- A New Textiles Economy: Redesigning fashion's future  
<https://www.ellenmacarthurfoundation.org/publications/a-new-textiles-economy-redesigning-fashions-future>

### Green Alliance

- Completing the Circle: Creating effective UK markets for recovered resources  
[https://www.green-alliance.org.uk/completing\\_the\\_circle.php](https://www.green-alliance.org.uk/completing_the_circle.php)

### PWC

- Going Circular  
<https://www.pwc.co.uk/corporate-sustainability/going-circular/pwc-going-circular-fourth-edition.pdf>

### Veolia

- Leading the Circular Economy  
[https://www.veolia.co.uk/sites/g/files/dvc1681/files/document/2017/07/Veolia\\_UK\\_Circular\\_Economy\\_brochure.pdf](https://www.veolia.co.uk/sites/g/files/dvc1681/files/document/2017/07/Veolia_UK_Circular_Economy_brochure.pdf)

### World Business Council for Sustainable Development

- Circular Metrics Landscape  
[https://docs.wbcsd.org/2018/06/Circular\\_Metrics-Landscape\\_analysis.pdf](https://docs.wbcsd.org/2018/06/Circular_Metrics-Landscape_analysis.pdf).





## World Economic Forum

- A New Circular Vision for Electronics  
[http://www3.weforum.org/docs/WEF\\_A\\_New\\_Circular\\_Vision\\_for\\_Electronics.pdf](http://www3.weforum.org/docs/WEF_A_New_Circular_Vision_for_Electronics.pdf)

## Wrap

- Courtauld 2025  
<http://www.wrap.org.uk/food-drink/business-food-waste/courtauld-2025>
- The UK Plastics Pact  
<http://www.wrap.org.uk/content/the-uk-plastics-pact>

