



The Prince's
Responsible
Business Network



THE RESPONSIBLE BUSINESS TRACKER[®] IS BITC'S UNIQUE MEASUREMENT TOOL THAT ANSWERS THE QUESTION: HOW RESPONSIBLE IS MY BUSINESS?



Developed with the generous support of Sky and with assistance from the Lloyds Banking Group's Centre for Responsible Business at the University of Birmingham, the **Responsible Business Tracker[®]** survey offers every business who completes it invaluable insight through gap analysis, benchmarking, plus the opportunity for future recognition through BITC's awards process.

For 2018/19 cycle, 64 Forerunner businesses across 24 sectors have completed the pilot of the Tracker.

**TURN OVER FOR OUR INSIGHTS
FROM OUR 2019 FORERUNNERS**



INSIGHTS FROM OUR 2019 FORERUNNERS

Thank you to our 64 Forerunners, your participation has helped us to develop a new measurement tool that will help businesses to improve and effectively assess their performance and improve as they progress on their responsible business journey.



Purposeful Leaders - Global Goals

Businesses need to fully understand the nature and far-reaching consequences of the Global Goals, using them to set priorities and innovate within the business.



42%
Use the Global Goals to evaluate priorities.

25%
Of Forerunners are using the Global Goals for innovation.

Leadership at Every Level

Business leaders have senior champions who are setting the ambition for responsible business, this needs to be supported with integration of targets and accountability at every level of the organisation.



94%
Have a CEO commitment on responsible business showing leadership at the top.

17%
Have team-specific targets for responsible business relevant to their day to day roles.

Healthy Communities

Businesses have big ambitions for supporting healthy communities; now they need take a more strategic approach, defining the anticipated impact and monitoring progress.



52%
Use a comprehensive strategy linked to risks and opportunities for the business.

47%
Define the business impact anticipated from their work on healthy communities.

Healthy Environment

Many of our Forerunners have set carbon reduction targets, but more collaboration is needed across all environmental issues to drive learning and innovation.



63%
Set objectives, targets and KPIs for their carbon reduction strategy.

44%
Collaborate with their value chain on environmental issues.

Find out more about how the **Responsible Business Tracker®** can help you. Visit www.bitc.org.uk, email RBTracker@bitc.org.uk or call **020 7566 8761**.