

Business in the

Community

AWARDS

2008



Awards for Excellence

In association with The Financial Times



CLARENCE HOUSE

I am delighted to welcome you to Business in the Community's "Awards for Excellence 2008" and, as President, to offer my warmest congratulations to every organization which has been nominated for an award. Each business has made a tremendous effort to make a positive contribution to the community and environment in which they operate, and I am sure that when you hear the winners you will agree that they have had a remarkable impact.

As a society, we face many challenges – from tackling homelessness and addiction, to developing the skilled workforce we urgently require. However, no one issue is as overwhelming as the threat posed by climate change which, as you know, will have a huge impact on the world economy and those that come after us. That is why each and every one of us must take action, both at an individual and collaborative level. In this regard I was much encouraged by the commitments made by many of you at my May Day Business Summit this year. I have always been a firm believer in the huge capacity which business has to do good and to provide solutions to the most difficult problems. Never before has it been more vital for this to be demonstrated than in the battle against global warming.

You are setting an example that I hope and pray will inspire others to follow your lead.

A handwritten signature in black ink, appearing to read "Charles", followed by a long horizontal flourish line.

"Today a British Prime Minister has to worry about the global skills race."



The world we're living in is changing fast - and in a way which affects the life of every one of us. In the past, it was those countries which had the raw materials and basic commodities, the ports and infrastructure, that were the ones that had a competitive advantage. Today what matters is who has the skills, the ideas, the insights, the creativity. So our future prosperity and livelihoods depend, above all, on our determination to ensure that each of us can develop our talent and potential to the full.

And when you see that against the vigour and rising aspirations of the new global economies, it's more and more obvious that Britain cannot be competing on low pay. For us, the biggest barrier to full employment today is not the shortage of jobs but the shortage of skills among the unemployed and inactive. And that requires us to upgrade and up-skill - and to do it now. We know that Britain's imperative is to compete on high value-added skills and innovation. And I am

optimistic because everywhere I go I see evidence of the leadership and enterprise in the business community that shows we can rise to the challenge.

A generation ago, a British Prime Minister had to worry about the global arms race. Today a British Prime Minister has to worry about the global skills race. That is why the nation that shows it can unlock the talent of its people - not of some of its people, but all of its people - will be the great success story of the coming decades.

The examples of good practice that are recognised through these awards show the impact business can have, inside and outside the workplace. I know businesses understand the importance of the search for talent, which I believe is one of the greatest challenges - and opportunities - for Britain today.

Gordon Brown

Impact on Society Award

in association with Tomorrow's Company

Open to companies achieving Platinum in the Corporate Responsibility Index, the Impact on Society Award recognises leadership, integration and impact in the workplace, the marketplace, the environment and the community

The **co-operative** financial services
good with money

Example of Excellence 2008 The Co-operative Financial Services

The Co-operative Financial Services (CFS) has made sustainable development a top priority in how it operates and in the products and services offered to its customers.

Its customer-led ethical policy directs their approach to investments, including promoting financial inclusion and ecological sustainability. As a result, since 1992, over £700m of loans have been turned away. In 2005, CFS launched its Ethical Engagement Policy directing how it should engage with investees and influence governance and SEE practices.

The bank's 'Customers Who Care' campaigns encourage customers and staff to support national campaigns, including calls for a tough Climate Change Bill, a ban on the use of landmines and increased opportunities for those living in poverty.

As part of its work to create greater financial inclusion, CFS provides facilities for 60% of the credit union movement and runs a financial literacy programme for prisoners. This has resulted in developing new systems to offer bank accounts for prisoners on release, facilitating employment and housing, which in turn are shown to reduce re-offending.

Over 99% of their electricity comes from renewable sources with Co-operative Insurance Tower being the UK's largest solar power installation. £400m has been ring-fenced for investment in renewable energy generation between 2007-2009. Offsetting is now a standard feature of all Co-operative Bank's mortgages and Co-operative Insurance offer the first UK car insurance policy to include offsetting as standard.

Impact


CFS's CO₂ emissions from energy consumption have fallen 72% since 2002

Last year, 63% of the waste produced was recycled (compared to a UK office average of 7.5%)

In 2006, 2% of pre-tax profits (£3.8m) was invested in communities

A total of 16,700 volunteering staff hours in 2007

Each of the UK's 646 MPs was lobbied by a Co-operative Bank customer on the Climate Change Bill



“ The Co-operative Financial Services have a maintained sustained commitment to responsible business, regularly using their customer base to refresh their position and Their approach is hardwired throughout the business. Their campaigning activities clearly demonstrate their passion, authenticity, and they aren't afraid to make difficult decisions or change business processes to achieve their aims.”

Gavin Patterson, Group Managing Director, Consumer, BT



The Prince's
Ambassadors Award



Marks & Spencer
Sieff Award

Leadership Awards

Responsible leaders channel their passion and energy into the greater good. They demonstrate vision and perseverance in the face of obstacles and provide inspiration to all

These awards celebrate individuals who dedicate themselves to creating the changes and improvements that benefit everyone. They know the journey forward can be a long and circuitous one. But they equally understand the rewards, that over time sustainable communities are better places to live. The true test of responsible leadership is shown by the steadfast commitment to delivering positive impacts over the long haul even when lean economic times may tempt short term savings.

The Princes Ambassador Award recognises a leader whose commitment to responsible business has resulted in changes and significant improvements within their company and who have also inspired other organisations to take action.

The Marks & Spencer Sieff Award is for individuals who lead organizations to successfully collaborate with business to benefit society. Sieff Award recipients are champions of the role that non-profit organisations can play in creating successful, healthy communities.

The Prince's Ambassador Award

Regional Winners

East of England

Patricia Fuller, HR Director, Norfolk County Services Ltd.

East Midlands

Brian Stein, Group Chief Executive, Samworth Brothers (Holdings) Ltd.

London

Patrick Clarke, Director of Connections, EDF Energy

North East

John Hayes, Managing Director, John Lewis Newcastle

Northern Ireland

Brian Ambrose, Chief Executive, George Best Belfast City Airport

North West

Andrew Cornish, Managing Director, Manchester Airport plc

Scotland

Brendan Dick, Director, BT Scotland

South East

Paul Lester CBE, Chief Executive, VT Group plc

South West

Bob Smyth, Partner, Burges Salmon LLP

Wales

Keith Dye, Managing Director, Media Wales

West Midlands

Les Ratcliffe, Community Relations Manager, Jaguar and Land Rover

Yorkshire and Humber

Stefan Barden, Chief Executive, Northern Foods

Marks & Spencer Sieff Award

Regional Winners

East of England

Robert Morrall, Director, Cementaprise Ltd

East Midlands

Brenda Thomas, Project Manager, Nottinghamshire Education Business Alliance

London

Rob Trimble, Chief Executive, Bromley-by-Bow Centre

North East

George Hepburn OBE, Chief Executive, Community Foundation for Tyne & Wear & Northumberland

North West

Paul and Elaine Griffiths, Chairman and Project Director, The Monastery of St Francis and Gorton Trust

South West

Dom Wood, Director, Priority Youth Housing

Wales

Denise Lord, Development/Fundraising, Valleys Kids

West Midlands

Stuart Brown, Head Teacher, St Philips Primary School

Yorkshire and Humber

Matthew Milnes, Chair, Scholemoor Beacon

Sponsors of

Business in the
Community AWARDS
2008



John Lewis



Waitrose



Supporters



Associates



tomorrow's
company

Business in the

Community

Business in the Community - mobilising business for good.

We inspire, engage, support and challenge companies on responsible business, working through four areas: Marketplace, Workplace, Environment and Community. With more than 850 companies in membership, we represent 1 in 5 of the UK private sector workforce and convene a network of global partners.

Business in the Community

137 Shepherdess Walk
London N1 7RQ
T +44 (0) 20 7566 8650
F +44 (0) 20 7253 1877
E information@bitc.org.uk

July 2008

www.bitc.org.uk

Registered details 137 Shepherdess Walk, London N1 7RQ, Telephone 020 7566 8650
Registered Charity No: 297716, Company Limited by Guarantee No: 1619253
Printed on Revive Uncoated, containing 100% de-inked post-consumer waste.
Designed by Fruit Design | Printed by Beacon Press | Product code 01AWD000404



INVESTORS IN PEOPLE