

Business in the

Community

AWARDS  
2009



In association with



## Company of the Year 2009



United Utilities have a comprehensive approach to corporate responsibility including an innovative approach to land regeneration. Their positive impacts include ...

... a Combined Heat & Power programme saving £6.7m with additional income of £4.5m. Customer satisfaction at an all time high and a sustainable supply chain saving £6m per annum.

... for every £1 invested in their partnership with Groundwork £3 is given to the community. 20,000+ employee volunteering hours, 18,000 pupils in the UU educational programmes and over £11m raised for Water Aid.



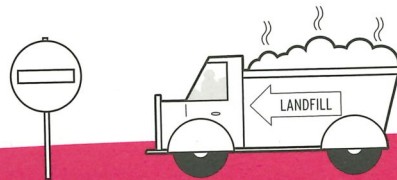
## Small Company of the Year



Redeem's recovering, recycling and reuse of mobile phones has generated ...

... £4million for good causes, diverted over 134,000 tonnes of waste from landfill, planted 110,000 trees and provided 1 million phones to developing countries.

... a community rooted workforce with 20% of their staff having come through schemes to bring disadvantaged people to employment. They have multi-million pound contracts with three major retailers to recycle goods, and developed over 200 charity partnerships providing significant revenue streams.



Specflue Limited Highly Commended

## P&G Responsible Marketing & Innovation Award



Thames Water's 'London on Tap' marketing campaign has ...

... influenced the public to switch to tap water as the sustainable and environmental choice with over 68% of customers pledging to turn to tap water and 3,000 restaurant outlets offering free tap water without prejudice.

'London on Tap' is now being replicated across Europe and has garnered support from partners and the Mayor of London.



The Co-operative Financial Services | United Utilities Highly Commended

## Responsible Supply Chain Award

Supreme Creation's responsible supply chain at the heart of its business has ...

... created an environmental alternative to plastic bags, contributing to a 26% reduction in UK usage and generated £360,000 extra income for Fair Trade cotton farmers.

... increased company turnover by 350% and seen a 900% increase in its workforce.



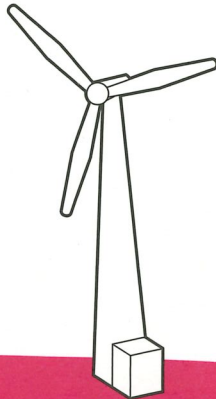
## The Asda Environmental Leadership Award

The **co-operative**

The Co-operative Group has sustainability embedded in their DNA and shows environmental leadership across their business and supply chain, they have ...

... seen a like-for-like reduction of 29% waste to landfill since 2006. Their target to reduce own-brand packaging by 15% in weight by 2010 will be reached one year early.

... reduced their overall energy by 12% since 2006. The Group is working towards a 25% reduction by 2012 and maintains its commitment to source 98% of its electricity from renewable sources.



## Bank of America Climate Change Award

YOUR **M&S**

Marks and Spencer's Plan A addresses 29 climate change issues, engaging 600 employee champions and millions of consumers. This has generated ...

... an 18% reduction in M&S operations' carbon footprint equivalent to 96,000 tonnes of carbon, with eco-factories using 50% less energy than traditional factories.

Plan A is cost-positive with eco-efficient savings paying for investment elsewhere. Customers can make savings of up to £1,000 per year by adopting 'Plan A way to save' initiatives, such as low-carbon clothes care.



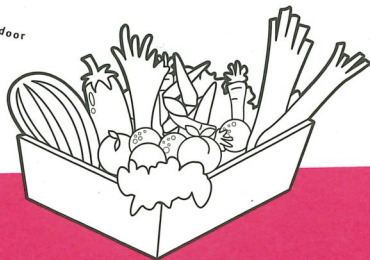
United Utilities Highly Commended

## Northern Foods Rural Action Award

Riverford's development of an alternative route to market for small scale producers has . . .

. . . supported 40 rural communities across five regions and reduced food miles and waste, while bringing increased freshness, flavour and a better understanding of the origins of their food to consumers.

. . . created a secure market giving growers confidence to invest in their business, and support to help them adapt to market trends, which has resulted in a 20-30% growth of supplier groups per year.



## THE PRINCE'S AMBASSADOR AWARD

Vincent De Rivaz, Chief Executive, EDF Energy

For the leadership he has shown at EDF by reducing emissions, landfill waste and energy and his commitment and determination to tackle climate change in the sector.

## SIEFF AWARD

Hugh Harris, CBE, founder and director, London First Global Network and formerly a commissioner for the Commission for Racial Equality (CRE)

For his work on promoting race equality among the UK business community and changing the way the CRE is approaching this issue.



**Mobilising business  
for good**