



Awards for Excellence 2012

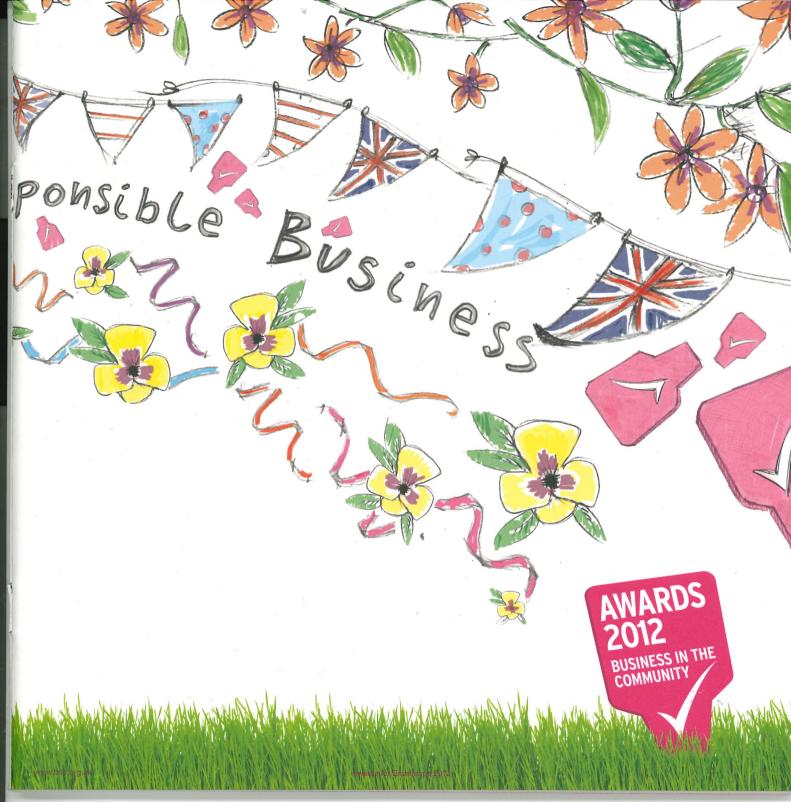
In association with the Financial Times





The Awards

Business in the Community's Awards for Excellence recognise the powerful and positive role that business plays in society. They shine a spotlight on those organisations that are transforming themselves by integrating responsible business across all they do and by doing so, are transforming the communities in which they operate, making things better for society and the environment.



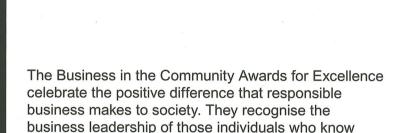
I know that the judges of this year's awards were particularly impressed by the continued commitment of so many businesses to this agenda despite the obvious temptation to pull back and retrench while we wait for the economic uncertainty that surrounds every company, to subside. I shouldn't really be surprised by this. I have been President of Business in the Community for some 27 years now and have seen it though years of plenty and years of dearth. Yet every year the organisation has attracted far sighted business leaders who are willing to work with me to address some of the toughest issues in society. I know they do this because they understand the clear business reasons for action.

I do want to offer my warmest congratulations to all of the awards winners this year and to thank them for the commitment they have demonstrated to their employees and the wider community in what has been another difficult year.

HRH The Prince of Wales President, Business in the Community June 2012







that their business benefits from this sort of behaviour

as much as the communities they work with.

At a time when there is such alarmingly negative perception of business, we need to combat this and demonstrate how programmes and actions do make a real difference to people's lives. The Awards celebrate what can be achieved, whilst acknowledging there is still a lot more that needs to be done. Not least, the challenges facing us all, of living within our means without depleting the planet further of its natural resources. A challenge which requires innovation and creativity which is exactly what can be acquired through working in true partnership - hence the core proposition of Business in the Community, that the mutual benefit of being a responsible business means it is possible to transform business and transform communities at the same time.

Stephen Howard

Chief Executive, Business in the Community

Responsible Business of the Year

Recognising the most responsible business demonstrated by the degree to which they have integrated critical sustainability issues into the core of their business and have adapted their strategic approach as a result.

WINNER Marks & Spencer

Marks & Spencer is putting significant energy behind its vision to become the world's most sustainable major retailer by 2015 and is using it as an opportunity to re-address its business model.

True integration is seen in performance metrics linking commercial success to sustainability throughout the business and across a broad spectrum of issues including: 23% improved energy efficiency; 13% reduction in carbon emissions; 34% waste reduction; sending no operational waste to landfill; engaging customers to donate over 10 million garments to Oxfam; raising £20m for charitites and community programmes; and saving 1.7 billion carrier bags.

Stakeholder engagement is extensive and ongoing, last year through their Model Ethical Factories programme they provided **550,000** hours of training to **37,000** supply chain workers. In 2011/2012, Plan A has generated £105m of net benefit to the business.

To read their full story please visit www.bitc.org.uk/awards2012/Marks&Spencer

FINALISTS

Alliance Boots
Anglo American
EDF Energy
Marks and Spencer
The Co-operative Group

HIGHLY COMMENDED Anglo American

As one of the world's largest mining companies Anglo American faces considerable sustainability challenges. The company aims to be the partner, investor and employer of choice by running a sustainable business that ensures the safety of its employees, the health of its communities and the prosperity of the planet. 70% of water consumed is now recycled, they run the largest free workplace HIV treatment programme in the world and support SME businesses around its sites employing over 40,000 people.



5 N&S

Marks & Spencer has achieved ambitious goals over the last five years since they launched 'Plan A', showing us all how a company can robustly embed sustainability into the heart of how it does business. The judges wanted to recognise the scale of achievement in 'Plan A' that has been delivered and were impressed with how brave M&S has been in doing this openly in the public domain. And the journey does not stop here. We have no doubt that they will continue to raise the bar for Responsible Business in the years ahead."

Paul Drechsler

Chairman and Chief Executive, Wates Group Chair, Award Judging Panel, Responsible Business of the Year Award



The Prince's Ambassador Award

Ambassadors are chosen not only for their inspiring personal impact, but also for demonstrating leadership which has both transformed their own business and inspired other organisations to take action.

"The Ambassadors I have chosen to recognise this year have all demonstrated leadership and truly represent all that is best about the business community."

HRH The Prince of Wales



National Ambassador
Steve Holliday
Chief Executive
National Grid



East of England
Paul Winter
Chief Executive
Ipswich Building Society



East Midlands
Elizabeth Jane Fothergill
Managing Director
Pennine Healthcare



London
Nick Diamond
Head of Key Account
Management
HSBC Bank



North East

David J Robinson

Group Chief Executive

PD Ports



Northern Ireland
Dr Bro McFerran CBE
Managing Director
Allstate



North West Fiona Gibson



Scotland Frank Blin



South East Huw Davies



South West
Mark Stevens
Partner
GSS Architecture



Wales
Jonathan Smith
Group Communications
Director
Castleoak



West Midlands

David Richardson

Regional Managing Director

Lloyds Banking Group



Yorkshire and Humber
Tony Reeves
Chief Executive
City of Bradford
Metropolitan District Council

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