

**BUSINESS
IN THE
COMMUNITY**

30 THIRTY
YEARS OF
RESPONSIBLE
BUSINESS

Awards for Excellence 2012

In association with the Financial Times





The Awards

Business in the Community's Awards for Excellence recognise the powerful and positive role that business plays in society. They shine a spotlight on those organisations that are transforming themselves by integrating responsible business across all they do and by doing so, are transforming the communities in which they operate, making things better for society and the environment.





Possible Business

**AWARDS
2012**
BUSINESS IN THE
COMMUNITY

“ I know that the judges of this year's awards were particularly impressed by the continued commitment of so many businesses to this agenda despite the obvious temptation to pull back and retrench while we wait for the economic uncertainty that surrounds every company, to subside. I shouldn't really be surprised by this. I have been President of Business in the Community for some 27 years now and have seen it though years of plenty and years of dearth. Yet every year the organisation has attracted far sighted business leaders who are willing to work with me to address some of the toughest issues in society. I know they do this because they understand the clear business reasons for action.

I do want to offer my warmest congratulations to all of the awards winners this year and to thank them for the commitment they have demonstrated to their employees and the wider community in what has been another difficult year. ”

HRH The Prince of Wales
President, Business in the Community
June 2012



Welcome



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THIRTY
YEARS OF
RESPONSIBLE
BUSINESS



The Business in the Community Awards for Excellence celebrate the positive difference that responsible business makes to society. They recognise the business leadership of those individuals who know that their business benefits from this sort of behaviour as much as the communities they work with.

At a time when there is such alarmingly negative perception of business, we need to combat this and demonstrate how programmes and actions do make a real difference to people's lives. The Awards celebrate what can be achieved, whilst acknowledging there is still a lot more that needs to be done. Not least, the challenges facing us all, of living within our means without depleting the planet further of its natural resources. A challenge which requires innovation and creativity which is exactly what can be acquired through working in true partnership - hence the core proposition of Business in the Community, that the mutual benefit of being a responsible business means it is possible to transform business and transform communities at the same time.

Stephen Howard
Chief Executive, Business in the Community

Responsible Business of the Year



Recognising the most responsible business demonstrated by the degree to which they have integrated critical sustainability issues into the core of their business and have adapted their strategic approach as a result.

WINNER

Marks & Spencer

Marks & Spencer is putting significant energy behind its vision to become the world's most sustainable major retailer by 2015 and is using it as an opportunity to re-address its business model.

True integration is seen in performance metrics linking commercial success to sustainability throughout the business and across a broad spectrum of issues including: **23%** improved energy efficiency; **13%** reduction in carbon emissions; **34%** waste reduction; sending no operational waste to landfill; engaging customers to donate over **10 million** garments to Oxfam; raising £20m for charities and community programmes; and saving **1.7 billion** carrier bags.

Stakeholder engagement is extensive and ongoing, last year through their Model Ethical Factories programme they provided **550,000** hours of training to **37,000** supply chain workers. In 2011/2012, Plan A has generated **£105m** of net benefit to the business.

To read their full story please visit www.bitc.org.uk/awards2012/Marks&Spencer

FINALISTS

Alliance Boots
Anglo American
EDF Energy
Marks and Spencer
The Co-operative Group

HIGHLY COMMENDED

Anglo American

As one of the world's largest mining companies Anglo American faces considerable sustainability challenges. The company aims to be the partner, investor and employer of choice by running a sustainable business that ensures the safety of its employees, the health of its communities and the prosperity of the planet. **70%** of water consumed is now recycled, they run the largest free workplace HIV treatment programme in the world and support SME businesses around its sites employing over **40,000** people.



Marks & Spencer has achieved ambitious goals over the last five years since they launched 'Plan A', showing us all how a company can robustly embed sustainability into the heart of how it does business. The judges wanted to recognise the scale of achievement in 'Plan A' that has been delivered and were impressed with how brave M&S has been in doing this openly in the public domain. And the journey does not stop here. We have no doubt that they will continue to raise the bar for Responsible Business in the years ahead."

Paul Drechsler

Chairman and Chief Executive, Wates Group
Chair, Award Judging Panel,
Responsible Business of the Year Award



The Prince's Ambassador Award

Ambassadors are chosen not only for their inspiring personal impact, but also for demonstrating leadership which has both transformed their own business and inspired other organisations to take action.



"The Ambassadors I have chosen to recognise this year have all demonstrated leadership and truly represent all that is best about the business community."

HRH The Prince of Wales



National Ambassador

Steve Holliday

Chief Executive
National Grid



East of England

Paul Winter

Chief Executive
Ipswich Building Society



East Midlands

Elizabeth Jane Fothergill

Managing Director
Pennine Healthcare



London

Nick Diamond

Head of Key Account
Management
HSBC Bank



North East

David J Robinson

Group Chief Executive
PD Ports



Northern Ireland
Dr Bro McFerran CBE
Managing Director
Allstate



North West
Fiona Gibson



Scotland
Frank Blin



South East
Huw Davies



South West
Mark Stevens
Partner
GSS Architecture



Wales
Jonathan Smith
Group Communications
Director
CastleOak



West Midlands
David Richardson
Regional Managing Director
Lloyds Banking Group



Yorkshire and Humber
Tony Reeves
Chief Executive
City of Bradford
Metropolitan District Council

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