



THE WINNERS BOOK

Message from HRH The Prince of Wales

"These are hugely important awards. I know that each one, represents years of hard work, dedicated support, the engagement of many and critically strong leadership at the top. I hope that through the Awards we are able to thank all those employees, partners and increasingly suppliers and customers who have played a part in these powerful stories.

I also hope we are able to use these Awards to raise the awareness about the extraordinary amount of work business does every day supporting and creating opportunity for individuals, schools and local communities wherever they operate and that, as a result, business gets more recognition for the powerful force for good that it plays in the world today."

*An extract taken from HRH's address
to his Ambassadors, June 2014.*



Message from Stephen Howard Chief Executive, Business in the Community

The 2014 Responsible Business Award stories are a testament to the potential and desire of business to make a real and lasting difference in society.

Through a challenging economic period, it would have been easier for business to narrow its focus and concentrate on surviving. However these stories highlight how responsible businesses have responded by making long term commitments to build resilient communities, diverse workforces and a sustainable future.

As the recovery gets underway, there is an opportunity for business to form a new contract with society and a growing recognition of the value that this brings. Each of the winning companies is a powerful ambassador for this movement and deserves huge congratulations for playing their part. We look forward to working with them and lifting up their stories to inspire even more businesses to bring about change.

Responsible Business of the Year 2014

Winner

nationalgrid

National Grid is investing in a sustainable energy infrastructure, reducing carbon emissions and securing its future workforce by inspiring young people to take up engineering.

Driven by leadership from a visible and engaged CEO and senior team that actively embed sustainability into decision making, National Grid is balancing the need to create a sustainable energy solution for the future, with an energy system that supports economic prosperity today.

"National Grid has a compelling long-term vision based on trust and connectivity; they demonstrate real foresight in using technology and innovation to develop solutions that protect their employees, their customers and wider society."
Dr Ralf Speth, CEO, Jaguar Land Rover, (Chair of the Judges)

To read the business and social
impacts behind their win visit
bit.ly/RBA14-National-Grid

To watch
the winners
film scan



Santander Responsible Small Business Award

Winner



Novus Property Solutions has redefined their business model to reduce their environmental impact and enhance the communities in which they operate. This has also enabled it to improve its relationships with clients and win new business.

"An inspiring example of a business that has successfully reinvented itself and enthusiastically integrated responsible business practices with real impact."

*Marcelino Castrillo, Managing Director, SME Banking,
Santander UK, (Chair of the Judges)*

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The Prince's Ambassadors

National Ambassador

Marc Bolland, *Chief Executive, Marks & Spencer*

South West

Phil Cotton

Senior Partner & Chairman South, KPMG

North East

Peter Walls

Chief Executive, Gentoo

East Midlands,

Andrew Bacon

Regional Director, British Gas

East of England

Dr Andrew Wood
OBE

Chief Executive, Adnams Plc

South East

Frank Nigriello

Director of Corporate Affairs, Unipart Group

West Midlands

David Richardson

Regional Managing Director – Midlands, East & South, Lloyds Banking Group

London

Nick Diamond

Regional Head of Sales – Global Corporates, Transaction Banking, Standard Chartered Bank

Northern Ireland

Michael J Ryan
CBE

Vice-President & General Manager Operations, Bombardier Aerospace

Scotland

Jayne-Anne Gadhia CBE

Chief Executive, Virgin Money

North West

Fiona Gibson

Managing Director, Products Lead, UK & Ireland, Accenture

Yorkshire & Humber

Paul Kelly

Corporate Affairs Director, and Chair of the ASDA Foundation, Asda

Wales

Jonathan Smith

Head of CSR, Woodford Investment Management

Sieff Winners 2014

The Sieff Award recognises the next generation of business leadership, in partnership with Marks & Spencer.

East Midlands

Mike Baddeley

Head of Business Excellence, Ricoh UK Ltd

London

John Gethin

Energy Manager, Workspace Group PLC

North East

Ummar Hanif

Neighbourhood Manager, Thirteen Group

North West

Kingsley Thornton

Operational Support Director, Forrest

Northern Ireland

Michelle Hatfield

Director of Corporate Responsibility & HR, George Best Belfast City Airport

South East

Liz Boynton

Senior Corporate Responsibility Officer, Bouygues UK

South West

Ben Smith

Buyer, Horticulture, B&Q

Wales

Lucy Clementson-Mills

Head of Culture & Performance, BBI Group

West Midlands

Elena Gonzalez

Corporate Sustainability Manager, Carillion

Yorkshire and the Humber

Helen Milford

Vice President, People Operations, Customer Services, Asda

YOUR M&S

CommunityMark businesses

The UK's national standard for leadership and excellence in community investment. The following businesses have achieved or renewed their CommunityMark standard in 2014

Brentford FC
Capital One UK
Heineken UK
Intu Properties
Jaguar Land Rover
LSI Architects LLP
Prudential UK & Europe
Siemens Industry Automation
and Drive Technology
The Midcounties Co-operative
UBS
Willmott Dixon



Highly Commended companies

Santander Responsible Small Business Award
Moat Homes

Unilever International Award,
supported by Business Fights Poverty
Tata Consultancy Services

Sustainable Products and Services Award
CFH Docmail

Bupa Workwell Engagement and Wellbeing Award
Hewlett Packard

Dairy Crest Rural Action Award
E H Booth & Co

Building Stronger Communities Award
Mind Gym

Education Award, supported by UKCES
Freshfields Bruckhaus Deringer LLP

Inspiring Young Talent Award
Asda Stores



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www.bitc.org.uk/awardstories



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