



Responsible Business Awards 2016





About the Responsible Business Awards

In a world where future business success will be defined by delivering social value hand in hand with financial value, businesses are recognising the need to look for innovative and collaborative ways to respond to challenging issues. Every year, Business in the Community's Responsible Business Awards capture inspiring stories of businesses as a positive force for change, and tell them to a local, national and global audience of millions.

Open to companies of any size, sector and scale, the entries are rigorously assessed by over 200 business peers, handpicked for their expertise and knowledge, and results are celebrated at our 'oscars of responsible business' galas, making the Responsible Business Awards one of the most prestigious and respected awards.

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Award Winners 2016

www.bitc.org.uk/awardstories

RESPONSIBLE BUSINESS OF THE YEAR 2016



"Transformation requires brave leadership and the CEO of Veolia clearly lives and breathes responsible business with an energy and passion that is not only transforming the business, but the entire sector. Their approach to responsible business has shaped their new business model and drives both the way their people behave and their commercial strategy resulting in a 7.69% increase in UK profits from 2014 to 2015."

Chair Judge, Duncan Tait, Director and Corporate Executive Officer, Fujitsu

www.bitc.org.uk/awardsveolia

THE UNILEVER GLOBAL DEVELOPMENT AWARD, SUPPORTED BY BUSINESS FIGHTS POVERTY



"The Manila Water Company's 'Water for the Poor Programme' addresses major health risks and has reduced the cost of water in the local community. The commitment and scale, working closely with the local government in a challenging environment, is exceptional and a great example from which many can learn."

Chair Judge, Keith Weed, Chief Marketing and Communications Officer, Unilever

www.bitc.org.uk/awardsmanilawater

THE EDUCATION AWARD



"Glasgow Caledonian University's commitment to work holistically with parents, young people, schools and the local community has seen them deliver a unique end to end programme which is driving real results in employability and education outcomes for the young people and their parents."

Chair Judge, Lucy Carver, Director, Bigger Picture, Sky

www.bitc.org.uk/awardsgcu

THE SAMWORTH BROTHERS RURAL ACTION AWARD



"NFU Mutual's Farm Safety Foundation shows their passion for increasing safety on farms, and their ongoing financial commitment is extremely commendable. They are leading the way in highlighting farm safety, and have an ambition that matches the scale of the challenge. The foundation is clearly beneficial to their business and relevant to their customers."

Chair Judge, Mary-Ann Kilby, Director, Samworth Brothers

www.bitc.org.uk/awardsnfu

THE CHAMPIONING AN AGEING WORKFORCE AWARD



"St Leger Homes of Doncaster has excellent leadership, a clear strategy and a visible commitment to supporting their older workers. Their passion towards their people came through powerfully and has been and continues to be a business imperative."

Chair Judge, Marguerite Ulrich, HR Director, Veolia

www.bitc.org.uk/awardslegerhomes

THE EMPLOYMENT FOR EXCLUDED GROUPS AWARD



"Bolton at Home is instilling a culture of inclusion throughout the whole organisation, from CEO to key worker to its supply chain. Everyone knows how hard it is to contractualise social value, but Bolton at Home has shown us that it can be done."

Chair Judge, Julian Critchlow, Partner, Bain & Company

www.bitc.org.uk/awardsbolton

THE UNIPART INSPIRING YOUNG TALENT AWARD



"Sky is creative, imaginative, passionate and meeting the requirements of their own business, casting the net wide in the community to provide a quality of opportunities."

Chair Judge, John M. Neill CBE, Chairman and Group Chief Executive, Unipart Group

www.bitc.org.uk/awardssky



"AmicusHorizon is using all of its business relationships to engage in a customised way to the needs of the community and creating a transformational change for young people in the community. A disproportionate impact from a relatively small company."

John M. Neill CBE, Chairman and Group Chief Executive, Unipart Group

www.bitc.org.uk/awardsamicushorizon

THE UPS INTERNATIONAL DISASTER RELIEF AWARD, SUPPORTED BY THE DEPARTMENT FOR INTERNATIONAL DEVELOPMENT



"The Philippines Disaster Resilience Fund (PDRF) is an impressive example of collaborative business action to address international disaster relief and resilience, resulting in great societal impact. The impressive multiplier effect by putting aside competitive rivalries is an inspiration to others."

Chair Judge, Luis Arriaga, Managing Director UK, Ireland and Nordics, UPS

www.bitc.org.uk/awardspldt



"iDT Labs has highlighted how a tiny company can deliver at speed such scale and impact. The simplicity of the programme, the great power of ICT, and speed of execution makes this programme replicable and scalable. It is quite simply amazing".

Luis Arriaga, Managing Director UK, Ireland and Nordics, UPS

www.bitc.org.uk/awardsidtlabs

THE BUPA WELLBEING AT WORK AWARD



"Unipart is a fantastic example of how investing in health and wellbeing has a meaningful impact when aligned to the existing culture of the business. The framework of their multi-faceted, practical and people-led strategy can be applied in many other business environments and their results are inspiring for those who want to start their own journey in this space."

Chair Judge, Beth Robotham, Head of Business Development, Bupa

www.bitc.org.uk/awardsunipart



"North Star Housing has an aspirational approach to health and wellbeing anchoring the topic at the heart of their business strategy. The culture shift significantly reduced absence levels, boosted people engagement, and had a positive social impact by reinvesting direct savings into the communities they serve."

Beth Robotham, Head of Business Development, Bupa

www.bitc.org.uk/awardsnorthstar

THE ASDA ENVIRONMENTAL LEADERSHIP AWARD

WHITBREAD

"This is clearly a business that is ensuring it is fit for the future, demonstrating true environmental leadership by collaborating with key stakeholders and sharing best practice to influence the wider business community to take action."

Chair Judge, Karen Todd, Senior Manager Zero Waste, ASDA Stores

www.bitc.org.uk/awardswhitbread

THE EXPERIAN BUILDING STRONGER COMMUNITIES AWARD, IN RECOGNITION OF SIR JOHN PEACE



"Investec's long-term commitment to the Bromley-by-Bow centre is creating real value for key groups: developing employees' skills, supporting entrepreneurs in developing their ventures, and helping the local economy through the creation of employment opportunities".

Chair Judge, James Russell, Director of Corporate Communications, Experian

www.bitc.org.uk/awardsinvestec

COMMUNITYMARK

The UK's only national standard that publicly recognises leadership and excellence in community investment

The CommunityMark goes to the following companies this year:



Linklaters



www.bitc.org.uk/communitymark



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The Prince's Ambassadors 2016

Appointed by HRH The Prince of Wales, The Prince's Ambassadors are chosen for their leadership in transforming their own business as well as inspiring other organisations to take action.

www.bitc.org.uk/princesambassadors



National

Jayne-Anne Gadhia CBE

Chief Executive,
Virgin Money



North East

Heidi Mottram OBE

Chief Executive,
Northumbrian
Water Group



South East

Mark Smith

Chief Executive,
The Southern
Co-operative



London

Gavin Bounds

Chief Operating
Officer EMEA,
Fujitsu



East Midlands

Tony Walker

Managing Director,
Toyota Motor Europe
- UK



South West

Katharine Finn

Regional Leader,
West & Wales, PwC



Yorkshire & Humber

Andy Clarke

ASDA Stores



North West

James Timpson OBE

Chief Executive,
Timpson



West Midlands

Simon Jonsson

Partner, KPMG



East of England

Minnie Moll

Joint Chief Executive,
East of England Co-op



Wales

Michael Hayden

Corporate Director,
Barclays Bank



Northern Ireland

Dr Rob Hardeman

Senior Director,
Seagate Technology



Scotland

Mike Still

Managing Director,
UK & Ireland, Marsh