

**BUSINESS
IN THE
COMMUNITY**



**THE PRINCE'S
RESPONSIBLE
BUSINESS NETWORK**

AWARD WINNERS 2017



About the Awards

The Responsible Business Awards are one of the most respected endorsements of responsible business in the UK and abroad. Now in their 20th year, they champion businesses that are taking action to create strong leadership, strong people, a healthy society and a healthy environment. Responsible business has changed over the last twenty

years, responding to changes in business and society and becoming central to the way businesses operate.

The awards have also changed. This year we introduced a new category to recognise how companies are responding to the disruption that digital transformation is bringing to their business models.

The award celebrates companies adapting their programmes, products and activities to this new scenario, and capitalising on digital opportunities through responsible business practice.

Every business can play their part, and these awards serve to inspire senior leaders to be the best they can possibly be at responsible business.

Congratulations to the 2017 Responsible Business Award winners. The stories in this book are inspirational yet practical examples of the difference business can make to address some of our society's biggest issues.

These businesses are all different, they span sectors and continents and range from large high street names to small start-ups. What unites them is a belief that with courage, vision and leadership, business can do remarkable things for good.

Amanda Mackenzie OBE
Chief Executive
Business in the Community



THE EXPERIAN AWARD FOR BUILDING STRONGER COMMUNITIES



With more than seven million tonnes of food wasted each year, Tesco wanted to tackle waste and help people in food poverty.

The company launched an app-based food surplus programme in 2015 to match surplus food with charities that could distribute to people and communities in need. The supermarket has partnered with charities such as FareShare and FoodCloud to donate over five million meals. More than 3,500 local charities have now benefited. Tesco is committed to making sure that by the end of 2017, no food that is safe for human consumption will go to waste from its UK operations.

5 million

meals given out
to people in need

3,500

community groups
benefited across the UK

217,000

people helped through
local charities

Winner



AWARDS 2017
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BUSINESS IN THE
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THE BARCLAYS AWARD FOR BUILDING RESILIENT BUSINESS



Adler & Allan helped hundreds of SMEs and households get back on their feet after the flooding in the North West during the winter of 2015, which left many properties severely damaged.

By offering free advice and education to businesses, the emergency response and environmental services company helped all affected businesses and homes recover. Adler & Allan also ensured that all repairs made would be resilient if they were flooded again in the future. The company now provides pop-up centres which can go out to any UK location affected by an emergency.

3,000
businesses and
households helped

30
community events attended
to explain resilient repairs

17,000
people reached
with online advice

Winner



THE UBS AWARD FOR EDUCATION



Over 100,000 graduates are needed each year from science, technology, engineering and maths (STEM) backgrounds in order to meet future demands for the workforce. Esh's *Get into STEM* programme helps achieve this target by providing high quality learning resources to thousands of primary school children in the North of England and Scotland.

The construction company has supported more than 100 schools, and has given important health and safety messages to thousands of children. The programme inspires young people about the vast opportunities for meaningful careers in STEM industries.

21,000

young people engaged
through educational work

105

schools reached
through *Get into STEM*

216

apprentices recruited
within the last three years

Winner



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THE UBS AWARD FOR EDUCATION



Dragon LNG, a clean gas company owned by Shell and Petronas, runs an education programme in partnership with The Darwin Centre Experience to spark the imagination of thousands of school pupils across the Welsh county of Pembrokeshire.

The company is committed to finding tomorrow's leaders in science, technology, engineering and maths (STEM) industries through hands-on outdoor activities and classroom sessions, accessible to all Pembrokeshire schools. The long term goal is to address the high youth unemployment rate in the rural county.

76

schools covered
each year

150

events are run annually
to engage children

3,500

pupils and
teachers involved

Winner

Small company



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THE UNIPART AWARD FOR OUTSTANDING EMPLOYMENT



nationalgrid

To meet its need for a high-skilled workforce, National Grid created a wide range of education and work experience programmes to support people from a variety of backgrounds.

National Grid offers opportunities to former offenders, young people not in education, training or employment, and young people with learning disabilities. Their work has helped increase the number of applications from women and people of Black, Asian, and minority ethnic (BAME) backgrounds. The company has also addressed the shortage of science, technology, engineering, and maths (STEM) talent through apprenticeships and training.

300

staff supported educational outreach programmes

21%

increase in BAME applications since 2011

170

students had a week-long work experience placement

Winner



THE AVIVA AWARD FOR CHAMPIONING AN AGEING WORKFORCE



With an ageing population, it has never been more important for older workers to gain new work opportunities. *Barclays Bolder Apprenticeships* set no upper age limit for its seven-week training and work placement programme.

The bank strongly supports hard to reach people, with 82% of the programme's intake having been previously unemployed for more than a year. Partnering with Age UK, Age Concern Liverpool and Sefton, and the lone parent group Gingerbread, Bolder Apprentices gain transferable soft skills to harness their potential.

70

Bolder Apprentices
since 2015

£2 million

saved in
recruitment costs

25+ years

the oldest apprentice
is 62 years old

Winner



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THE FUJITSU AWARD FOR RESPONSIBLE BUSINESS IN THE DIGITAL AGE



With the fourth industrial revolution and increasing automation on the horizon, Unipart developed *Industry 4.0* to generate digital innovation and ensure the company remains at the forefront of technological changes.

The company created an app and put together a digital team who started *Digital Fridays* to crowdsource ideas and upskill the workforce. Unipart also partnered with Coventry University to explore how technology, such as robotics, can impact positively in the workplace whilst delivering environmental sustainability.

10 million

jobs at risk in the UK
due to automation

72%

of large companies have
technology skills gaps

70

new projects created as
a result of *Digital Fridays*

Winner



THE FUJITSU AWARD FOR RESPONSIBLE BUSINESS IN THE DIGITAL AGE



More than 100 million failed parcel deliveries are made each year. Parcelly aims to deliver the first time, to reduce environmental impact and help revive the high street by partnering with retailers to offer customers the choice of where and when they want to receive their parcels.

With access to Parcelly's network of locations, couriers benefit from dropping off multiple packages at one place, while the retailer enjoys extra footfall as people collect their deliveries. They donate 5% of each transaction to offset carbon via Atmosfair, who invest in the development of renewable energy projects.

25,000

tonnes of CO2 saved

5%

of each transaction to
offset carbon footprint

22%

reduction in delivery vans
on the road compared to
traditional delivery

Winner

Small company



THE ENVIRONMENTAL LEADERSHIP AWARD

SUPPORTED BY THE DEPARTMENT FOR ENVIRONMENT, FOOD AND RURAL AFFAIRS

The logo for National Grid, featuring the word "national" in a blue sans-serif font and "grid" in a darker blue sans-serif font.

National Grid has an ambitious target to reduce capital carbon by 50% by 2021. In order to achieve this, they took a collaborative approach to their supply chain.

The utility company trained 25 of its biggest construction suppliers on its carbon footprint tool to help reduce carbon across new construction projects. In 2015 the business included carbon and sustainability as part of tendering for the first time. Led by a central sustainability team the company shared good practice and raised awareness outside the industry, challenging prospective suppliers to identify carbon savings.

25

of their construction suppliers
trained on the carbon tool

20,000

tonnes of CO2 release
has been avoided

50%

capital carbon
reduction by 2021

Winner



THE ENVIRONMENTAL LEADERSHIP AWARD

SUPPORTED BY THE DEPARTMENT FOR ENVIRONMENT, FOOD AND RURAL AFFAIRS



The Lakes Free Range Egg Company produces and packs free range and organic eggs from their own flock and family farm producers in Cumbria.

The company's *Trailblazing with Trees* programme offers training, auditing and specialist advice, and helps to create bespoke biodiversity and tree planting plans. Over 157,000 trees have been planted at more than 50 supplier farms, offering the hens dappled light, which makes them happier and ensures other wildlife thrives. The tree planting project increased the number of eggs laid, cut carbon and boosted the bottom line.

157,000

trees planted at more
than 50 supplier farms

85%

increase in energy efficiency
in chick rearing facilities

60

farming jobs supported
in local communities

Winner

Small company



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THE UPS INTERNATIONAL DISASTER RELIEF AND RESILIENCE AWARD

SUPPORTED BY THE DEPARTMENT FOR INTERNATIONAL DEVELOPMENT



When disaster strikes, crippled communication systems can hinder relief efforts. Cisco's highly skilled team mobilises and responds in times of crisis anywhere in the world within 72 hours, sending trailers containing highly secure radio and internet networks.

Cisco's most recent deployment was in response to the Syrian refugee crisis. The company established 75 networks along the European migration route allowing refugees and migrants to get online and contact their families. Cisco has leveraged world-beating expertise to deliver communications for over 600,000 people around the world.

350

employee volunteers helped
the disaster relief team

600,000

people connected
during 39 natural disasters

72

hours to respond
to any crisis

Winner



THE UPS INTERNATIONAL DISASTER RELIEF AND RESILIENCE AWARD

SUPPORTED BY THE DEPARTMENT FOR INTERNATIONAL DEVELOPMENT



WHAT3WORDS

what3words is a technology company that created a simple and innovative way to change how we find any location across the world.

Dividing the globe into a 3m x 3m grid, they created an app-based system which gives each square a unique three-word address. The system has been hugely effective for aid agencies to pinpoint their responses to Hurricane Matthew in Haiti, Typhoon Haima in the Philippines, and the Ecuadorian earthquake which displaced 26,000 people. The technology has also given nearly 25 million people a fixed address, many for the first time.

25 million

people have been
given an address

14 languages

ensure that 3 million people
have access to the app

4

disasters have benefited
from this system

Winner

Small company

emotions.human.candle



Canoa, Ecuador

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THE UNILEVER GLOBAL DEVELOPMENT AWARD

SUPPORTED BY BUSINESS FIGHTS POVERTY



waterhealth

WaterHealth International provides safe and affordable water to 1.2 million people in communities in India and Africa.

Through its water treatment plants the company purifies water in areas where 85% of customers are below the poverty line. The water plants are maintained and operated by business associates, many of whom are women, who are recruited and trained in order to generate economic benefits for the whole community. Around 86% of the communities regularly source water from the project, and households using the treated water are nine times less likely to experience a waterborne disease.

1.2 million

direct beneficiaries in
India, Ghana and Nigeria

950

employees in communities
involved in the programme

86%

of these communities
regularly use treated water

Winner

Small company



AWARDS 2017
WINNER

**BUSINESS IN THE
COMMUNITY**



THE UNILEVER GLOBAL DEVELOPMENT AWARD

SUPPORTED BY BUSINESS FIGHTS POVERTY



The use of traditional kerosene lamps is the main cause of indoor air pollution, which kills over four million people each year globally.

SunnyMoney is a solar venture from SolarAid with a mission to eradicate the kerosene lamp from Africa by 2020, where 600 million people still do not have access to electricity. The company does this by raising awareness of its SM10 affordable solar light, speaking in schools and with key community figures. Once demand has been created, SunnyMoney encourages other businesses to enter the market and ensure its long-term sustainability.

10 million

people reached with
sustainable solar light

1.9 million

tonnes of CO₂
and CO₂ equivalent
emissions averted

£269 million

saved by families

Winner

Small company



BUSINESS IN THE COMMUNITY'S RESPONSIBLE BUSINESS OF THE YEAR



Whilst serving more than six million customers in the East of England, Anglian Water's commitment to Responsible Business includes its ambitious five-year target to reduce carbon by 10%, and emissions from construction projects by 54%.

Anglian Water created a market for its biosolids, which are a by-product in the water recycling process. The company also powers a hub for collective action to tackle social issues across the East of England, supporting its employees and building long-term community partnerships and relationships with farmers. The board now has a target to reach full carbon neutrality by 2050.

54%

reduction in CO2 emissions
generated from construction

10%

reduction in carbon
over 5 years

by 2050

Anglian Water aims to
reach full carbon neutrality

Winner



**RESPONSIBLE
BUSINESS OF
THE YEAR 2017
BUSINESS IN THE
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BUSINESS IN THE COMMUNITY'S RESPONSIBLE BUSINESS OF THE YEAR



We are Vista is a creative communications agency who put people at the heart of what they do.

The agency ensures that women represent two-thirds of its senior management, exceeding industry norms. Their five-year sustainability plan includes an environmental commitment to a 20% reduction in office energy consumption and a 30% decrease in waste to landfill by 2019. They use digital solutions such as the Vantage app which eliminates printing from projects, allowing their clients to organise paper-free events.

1,239

hours were
volunteered in 2016

£60,000

worth of time supporting
community partnerships

30%

decrease in waste
to landfill by 2019

Winner

Small company



**RESPONSIBLE
BUSINESS OF
THE YEAR 2017
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Highly Commended

THE ENVIRONMENTAL LEADERSHIP AWARD

SUPPORTED BY THE DEPARTMENT FOR
ENVIRONMENT, FOOD AND RURAL AFFAIRS



British Sugar has invested £250m across four manufacturing plants to introduce new technology and practices to improve resource efficiency and cut carbon. This has ensured its manufacturing remains a world leader.

THE EXPERIAN AWARD FOR BUILDING STRONGER COMMUNITIES



ENGIE runs *Our Parklife*, a social venture based at the Queen Elizabeth Olympic Park, helping to deliver the legacy of the 2012 Games through employment, volunteering and training opportunities.

THE UBS AWARD FOR EDUCATION



With one in five UK children leaving primary school unable to read at the expected level, poor literacy remains a real barrier. British Land inspires schoolchildren through its *Young Readers* programme, to help them get on in life.

THE UPS INTERNATIONAL DISASTER RELIEF AND RESILIENCE AWARD

SUPPORTED BY THE DEPARTMENT FOR
INTERNATIONAL DEVELOPMENT



EY has proven to be a leading business in understanding the international refugee crisis which has hit Europe. They built a network and published several reports with solutions for businesses to take practical action.

THE UPS INTERNATIONAL DISASTER RELIEF AND RESILIENCE AWARD

SUPPORTED BY THE DEPARTMENT FOR
INTERNATIONAL DEVELOPMENT



Dr Zigs manufactures sustainable giant bubble toys, sending bubbles and support to children in need around the world. The toy firm use bubbles as a way to raise money and donations of aid, food and clothing.

The Prince's Ambassadors



NATIONAL AMBASSADOR

**Jayne-Anne
Gadhia CBE**
CEO, Virgin Money



NORTH WEST

**Sarah Dunning
OBE**
Chief Executive,
Westmorland



NORTH EAST Heidi Mottram OBE

Chief Executive,
Northumbrian
Water Group



LONDON

**Dr Dorothy
Maxwell**
Head of
Sustainability,
House of Fraser



SCOTLAND Ray Riddoch

Managing Director
UK & Senior
Vice President,
Europe Nexen
Petroleum UK



YORKSHIRE & HUMBER

Mark Calvert
Chief Executive,
Adler & Allan



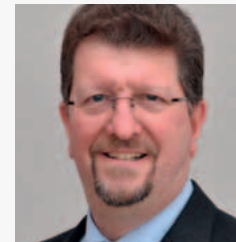
WEST MIDLANDS

Tim Haywood
Group Finance
Director,
Interserve



WALES

**Christopher Nott
OBE**
Senior Partner,
Capital Law



EAST MIDLANDS

Tony Walker
Deputy Managing
Director, Toyota UK



**SOUTH
WEST**

Katharine Finn
Partner, PwC



**SOUTH
EAST**

Mark Smith
Chief Executive,
Southern
Co-op



**EAST OF
ENGLAND**

Minnie Moll
Chief Executive,
East of England
Co-op

The Prince's Ambassadors, appointed by HRH The Prince of Wales, are business leaders who have demonstrated leadership in transforming their own company and have inspired and empowered other organisations in their nation or region to take action on social and environmental issues.

The Ambassadors hold the role for two years, during this time they engage their local business community and ensure that every company is the best it can be at responsible business.

**BUSINESS
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Finalists

The Experian Award for Building Stronger Communities

Aimia
Co-op
ENGIE
JTI
Tesco
UBS

The Barclays Award for Building Resilient Business

Adler & Allan
Aviva
In Your Face
Advertising
Worldpay

The UBS Award for Education

British Land
Dragon LNG
ESH Group
Hogan Lovells
Midcounties Co-op

The Unipart Award for Outstanding Employment

Barclays
Capgemini UK
M&S
National Grid
United Utilities
Whitbread

The Aviva Award for Championing an Ageing Workforce

Barclays
FSCS
Lloyds

**The Fujitsu
Award for
Responsible
Business in the
Digital Age**

LSI Architects
Parcelly
Unipart

**The Environmental
Leadership Award,
supported
by Defra**

Anglian Water
British Sugar
Morrisons
National Grid
Siemens
The Lakes Free
Range Egg Co.

**The UPS
International
Disaster Relief and
Resilience Award,
supported by DFID**

Cisco
Dr Zigs
EY
GAIL (India)
Mastercard
what3words

**The Unilever
Global
Development
Award**

AgroAmerica
ayzh
GSK & Barclays
M-Tron Africa
SunnyMoney
WaterHealth
International

**Business in
the Community's
Responsible
Business of
the Year**

Anglian Water
Eden Kafevend
Heathrow Airport
Linklaters
Rabbie's Trail
Burners
We are Vista

Enter the Responsible Business Awards 2018

Start making plans to enter next year's awards and get recognition for being a responsible business.

Regardless of size and location our awards recognise the innovative and collaborative ways business has responded to the big issues challenging society, and the benefits of doing so.

The independently assessed awards offer third party endorsement and credibility for your programmes and activities. It is a chance to celebrate your employees and inspire your organisation and stakeholders to do more.

Take this opportunity to share the positive impact you have had, locally, nationally and

internationally through the The Prince's Responsible Business Network – the largest network of like-minded businesses committed to building a fairer society and a more sustainable future.

The 2018 awards will open for entries in November and are free to enter.

Find out more by emailing the team at: awards@bitc.org.uk

With thanks to our partners 2017



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