



The Prince's
Responsible
Business Network



Our Award Winners

STRENGTH IN NUMBERS

2019

In partnership with
Responsible Business
of the Year 2018



AMANDA MACKENZIE OBE

Chief Executive, Business in the Community

**THE ONLY WAY
TO BRING ABOUT
REAL CHANGE IS
TO ACTUALLY DO
SOMETHING
ABOUT IT.**

The stories in this book are game-changers. The winners of our 2019 awards include organisations from every sector and field, but they all have one thing in common: the determination and ambition to keep pushing the responsible business agenda through real, tangible action. Too often, we see businesses say all the right things about purpose, but fail to live up to their promises.

The following pages celebrate those who understand that the only way to bring about real change is to actually do something about it. We know that too, which is why next year we will be combining our awards process with

our new Responsible Business Tracker – a simple, powerful way to measure a company's actions. I hope all the examples will make you want to step up and take part: deeds, not words, are what our communities need.

Read on, get inspired – and get in touch.

Amanda Mackenzie

**THE TIME FOR TALKING
ABOUT RESPONSIBLE
BUSINESS IS OVER:
TOGETHER, WE MUST
STAND UP AND BE
COUNTED.**



THE PRINCE'S RESPONSIBLE BUSINESS AMBASSADORS 2019

The Prince's Responsible Business Ambassadors are chosen for their leadership in transforming their own businesses and empowering other organisations to take action. In their role, they promote the responsible business agenda in their country or region, engaging the local business community around key social issues.



**TOGETHER WE
CAN MAKE THINGS
HAPPEN**

NATIONAL AMBASSADOR

Dame Vivian Hunt DBE

Managing Partner, UK & Ireland,
McKinsey & Company

NO

Joh

Man
Allst

OUR REGIONAL AMBASSADORS





Let's feel good

Boots UK: Building the capacity of primary healthcare in the UK

A belief that business can be a force for good has been a founding principle of Boots since it was established 170 years ago.

Boots UK's partnership with Macmillan supports those living with and affected by cancer. In 2017/18, more than 92,000 conversations were had by Boots Macmillan Information Pharmacists and over 44,500 by Boots Macmillan Beauty Advisors, giving trusted information. Since 2009, more than £17 million has been raised for Macmillan Cancer Support.

Much of the company's investment has happened in Nottingham - the birthplace of Boots UK - where initiatives are helping young people get ready for work. More than 10,000 people have been impacted since 2016.

Boots UK achieved its 2020 30% CO2

reduction target three years ahead of schedule, cutting emissions by 33% in stores that were open in 2005.

The company is a signatory to the UK Plastics Pact, eliminated micro beads ahead of legislation and committed to using sustainable palm oil in all own brand products. CSR is embedded across the Boots business and influences all decisions.

Long term commitment to Nottingham alone helped more than 10,000 young people get ready for work. They are a founding supporter of Ban the Box which has seen more than 125 employers in the UK remove the criminal records tick box from job application forms, affecting a combined 835,000 roles, and have directly employed over 100 ex-offenders themselves.

Over 136,500

conversations by Boots Macmillan Information Pharmacists and Boots Macmillan Beauty Advisors with those living with cancer and at least one Dementia Friend in every store in Great Britain

100%

certified sustainable palm oil in owned brand products. 33% emissions reduction in stores that were open in 2005, by 2017

835,000

roles made more accessible, in collaboration with more than 125 other employers, by removing the criminal records tick box from job applications



RESPONSIBLE BUSINESS OF THE YEAR





The Prince's
Responsible
Business Network

www.bitc.org.uk

Business in the Community, 137 Shepherdess Walk, London N1 7RQ

Business in the Community is a registered charity in England and Wales (297716)
and Scotland (SC046226). Company limited by guarantee No. 1619253.