

# BUSINESS IN THE COMMUNITY AS AN ORGANISATION

discover our organisation at [www.bitc.org.uk](http://www.bitc.org.uk)

Business in the Community has 700  
member companies, including over three  
quarters of the FTSE 100

# 700

# 1 in 5

Together our member companies  
employ over 1 in 5 of the UK  
private sector workforce

Together our member companies  
employ over 15.7 million people in  
over 200 countries worldwide

# 15.7 million

35,000 employee volunteers  
were brokered through  
Cares in 2001/2

# 35,000

# 3,000

Over 3,000 business leaders have  
been on a Seeing is Believing  
visit since its inception in 1990

189 companies have  
a leadership role through  
our Leadership Teams

# 189

1000 professional firms  
have been involved in  
ProHelp (offering free  
professional services  
to community and  
voluntary organisations)

# 1,000

# 4,000

4,000 active partnerships have been  
established through the Partners in  
Leadership programme

Since 1998, over 200 Impact Endorsement  
marks (or BIG TICKS) have been given by  
Business in the Community as part of its  
Awards of Excellence

# 200+

# MEMBERSHIP COMMITMENT

The membership commitment forms the heart of our strategy and is based on our five principles. We support members in delivering this commitment.

integrity

integration

inspiration

innovation

impact

# ACTION FOR BUSINESS IN THE COMMUNITY

find out more at [www.bitc.org.uk](http://www.bitc.org.uk)

- 1 to be a business catalyst for social change and business innovation
- 2 share knowledge, best practice and learning freely
- 3 inspire and challenge rather than denounce or shame
- 4 research and innovate at the leading edge but always start from where companies are
- 5 "walk the talk", invest in our people, and seek to live the values we espouse
- 6 be an advocate, broker and catalyst, but work in partnership for long-term delivery
- 7 work on the basis that leadership and creativity will deliver more impact for society than regulation and legislation

# WHAT WE CAN EXPECT OF THE FUTURE

consider more future trends at [www.bitc.org.uk](http://www.bitc.org.uk)

by  
**2010**

More than 50% of the world's people will live in urban areas Source: World Resources Institute

Only 20% of the UK workforce will be white, able-bodied men under 45

22% of Europe's energy will be renewable, according to current targets Source: International Energy Agency

by  
**2050**

World population is expected to have grown  
to 9 billion. Source: United Nations Population Division

22% of the world's population will be over  
60. Source: United Nations Population Division

Energy consumption is expected to have  
tripled by 2055. Relative to 1998