

# CORPORATE RESPONSIBILITY INDEX CONFERENCE 2004

Companies that Count

17 March 2004

Millennium Conference Centre, London



**David Varney**  
Chairman of mmO<sub>2</sub> and  
Chairman of Business  
in the Community



**Phil Hodgkinson**  
Chief Executive, Insurance  
and Investments, HBOS



**Sir Derek Higgs**  
Senior Adviser  
in the UK, UBS

Corporate responsibility is not an optional extra but a necessity - not a part of the business of a company but at its heart, not a sideshow but a centrepiece, not incidental but integral to what you do, a smart strategy for modern business.

Rt Hon Gordon Brown MP  
Chancellor of the Exchequer

In the year since Business in the Community published the first Corporate Responsibility Index, we have seen renewed global interest in corporate governance, and a growing determination by the UK government and the European Commission to ensure responsible business practice remains at the forefront of our minds. The government's commitment to extending the scope of the Operating Financial Review is a prime example.

The Corporate Responsibility Index results will be published in The Sunday Times on 14 March. This one-day conference is a unique opportunity to use the results as a backdrop to exploring different approaches to Corporate Responsibility. It will focus on emerging issues, performance improvement and identify current good practice.

The conference will address issues in a practical way, structured around plenary sessions, panel debates and focus groups.

**For regular updates: [www.bitc.org.uk/coreevents](http://www.bitc.org.uk/coreevents)**