



The Prince's
Responsible
Business Network



BITC's job coaching programme

BOOSTING JOB PROSPECTS THROUGH COACHING

**Introduction for prospective referral
partners 2023-24**





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WHO WE ARE

We are the UK's **largest and most influential responsible business network dedicated to building a fairer and greener world together**, supported by His Majesty The King for over 40 years.



WHY WE EXIST

We believe that **business is a force for good** and that purposeful leadership, collaboration and knowledge can tackle some of the most pressing issues of today.



OUR VISION

A fairer and greener world driven by fairer and greener businesses.



OUR MISSION

We convene the **network of purposeful leaders committed to changing business**, transforming lives and helping the planet and communities thrive.



JOB COACHING SUPPORTING JOBSEEKERS

Business in the Community's (BITC) job coaching programme is engaging businesses across the UK to support jobseekers with a series of one-to-one coaching sessions.

- Businesses offer their employees the volunteering opportunity to become coaches.
- Coaches are committed to help improve the skills, confidence and employment opportunities for the jobseeker while also enhancing their own skills and wellbeing.

✓ IMPROVED ESSENTIAL &
DIGITAL SKILLS

✓ IMPROVED CV AND
INTERVIEW TECHNIQUE

✓ CONNECTIONS TO INCLUSIVE EMPLOYERS

✓ IMPROVED WORKPLACE
KNOWLEDGE

✓ IMPROVED CONFIDENCE
AND WELLBEING





THE UNIQUE FEATURES OF BITC'S JOB COACHING PROGRAMME

BUSINESS-LED SUPPORT



Job coaching **connects jobseekers with coaches** from the **UK's leading businesses**, a unique network of engaged, responsible business contacts.

Working directly with their coaches, clients receive **focused support** to refine their approach to their job search.

A TRACK RECORD OF SUCCESS



We have a proven method leading to positive destinations for jobseekers with **50% of programme participants moving into education or employment.**

90% of jobseekers report improved skills for their job search.

FLEXIBLE TAILORED COACHING



Our 'coaching' model is **tailored towards each individual** and their specific needs rather than a one size fits all course.

Jobseekers receive support and make progress in the areas that they have identified as being most important for them.



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OUR CURRENT JOB COACHES

Deloitte.



anglianwater



abcam

accenture



RICOH

Capita



a.f. blakemore & son ltd



EVERSHEDS SUTHERLAND



Jacobs



HS2



McKinsey & Company



LEWIS SILKIN

THALES

verizon

LLOYDS BANK



McKinsey & Company



LEWIS SILKIN



NatWest



paragon

SHOOSMITHS

ARUP

MORGAN SINDALL



ambient people



paragon

SHOOSMITHS

ARUP

MORGAN SINDALL



General Medical Council



Hydrock





HOW IT WORKS

"Job coaching helped me to recentre myself ... it gave me **confidence and direction** to apply for jobs that I wouldn't previously have applied for."
Lara, Job Coaching participant

JOBSEEKERS



Client referred to programme by their specialist adviser



Client completes profile on the platform



Client selects and is **matched with a suitable coach**



Coach and jobseeker meet virtually for **six coaching sessions**



Improved **skills, wellbeing and job outcomes**

BUSINESSES AND COACHES






Coach volunteers, trained and prepares to participate



90% of clients completing, reported an improvement in their skills to find work.



CLIENT CHOICE TO SELECT A COACH

MATCHING COACHES		
	Miss Sarah Test IT Manager Jaguar Land Rover England - North West	Regions I can coach people from: England - North West View Details
	Mr Bob Test Medical Writer Pfizer England - North West	Regions I can coach people from: England - North West View Details
	Mrs Amy Test Accountant Lloyds Banking Group England - North West	Regions I can coach people from: England - North West View Details

EMMA STEEL



Manufacturing Project Manager

Jaguar Land Rover
England - West Midlands

Regions I can coach people from

England - East Midlands, England - West Midlands

Do you have any particular skills or experience you would like to offer as a coach?

Worked within the manufacturing/ production/ warehouse/ logistics environment for over 30 years. I have been involved in all aspects of Production Planning, Supply Chain and Project Management. Currently in the world of Electrification. I work with a wide cross section of teams ranging from Finance and HR through to Installation and Manufacturing teams. I am qualified personal development Coach and a work place Mentor, with over 15 years experience .



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OUR JOB COACHES



Senior Marketing Manager

"A marketing and business strategy specialist with over 15 years' experience and has held senior positions in financial services, research and event industries"



Senior Technical Engineer

"Currently working within the nuclear industry with past experience working in water treatment. An experienced coach and STEM ambassador with 10 years of experience in Construction and Engineering."



Creative Propositions Consultant (Graphic Designer)

"I work in the Marketing department of a building Society. My role is that of a Graphic Designer. I have an excellent knowledge of the mortgage and savings industry as well as anything creative."



Head of Finance

"Accounting professional involved in the social housing sector ... Passionate about social housing and the organisations like my own that exist to benefit communities. Having suffered personal challenges at the start of my career, I'm looking to support an individual to build resilience and confidence to achieve their own ambitions and goals."





OUR MATCHES

Client previously held roles in **accounting**, has refugee status, looking for work in **financial & professional services**.



Practice Group Support Manager *"I have worked within business administration and specifically within the legal sector for almost 28 years."*
EVERSHEDS
SUTHERLAND



Client secured a payroll job with **Viking Group Yorkshire**.

Client with skills and experience of 12 years **driving** and 6+ years **cleaning** and **labouring**.



Data Analyst *"My skills include job applications, interviews and tech knowledge"*




Client initially began a volunteering position and has now secured his **"dream job"** with **Ffestiniog Railway**.

Client with **administration** skills and experience, looking for **support to improve his interview skills**.



Housing Officer *"I have worked in the private and public sector managing staff and customer service"*




Client has been offered job interviews.

*"Coach gave me **honest feedback** where I normally don't get feedback from employers following interviews."*

“ 50% OF CLIENTS
WHO COMPLETE THE
PROGRAMME, GO
INTO
EDUCATION,
EMPLOYMENT
OR TRAINING ”

“[My client] recognised their transferable skills which meant a broader world of opportunities opened up for them”

Caroline, coach

“ "Massive boost to my confidence and getting out there for applying jobs. It's brought me up to date on knowing how to market myself and engaging with new technology to do this. Having a mentor who motivates and guides, rather than telling me what to do. Collaboration all the way through.”

Natalie, participant

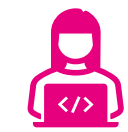
"[The programme] helped me keep on track and be motivated, I got practical insight from an expert within the field of my interest.”

Mohammed, participant



WHO CAN THE PROGRAMME SUPPORT?

ONBOARDING



Jobseeker registers for the Job Coaching programme via referral partner



Jobseeker creates online profile and outlines areas for support



Jobseeker selects a coach out of a choice of three based upon their location



Request is accepted by coach

ELIGIBILITY CRITERIA

This programme is designed for those who are:

- Unemployed and ready for work
- Aged 18+
- Speak good conversational English (level 1)
- Have access to an email address and a phone
- Keen to make progress with your job search to move into work, volunteering or education
- Comfortable with having conversations with your coach either by phone or online
- Able to make time for 6 coaching sessions of 60-90 minutes spaced out over 10-12 weeks

COACHING

Coach reaches out to jobseeker to book in first session



Sessions are prepared and delivered by coach



Jobseeker and coach reflect upon progress and complete Exit Survey



Jobseeker accesses signposting opportunities for further development and employment



OUR CURRENT JOBSEEKERS

I have no work history. I'm a refugee who is currently at college.



I need help with mock interviews and interview techniques. I've attended interviews in the past, frozen and stuttered.



I haven't worked since 2011.



Returning to work after having a child, I have worked in a betting office and supermarket, I'm now looking to have a career.



I have difficulties with digital skills, particularly emails and online applications.



I spent 20 years in publishing and journalism as a picture editor and researcher.



I have a brand strategy and marketing background (marketing director) and client service director.



I was made redundant in March having been employed for 10 years as an Events Coordinator





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OUR REFERRAL PARTNERS ACROSS THE UK



DWP:



DWP Department for Work and Pensions



Department for Work & Pensions

Local authority services:



Improving Skills, Promoting Enterprise



NEWPORT CITY COUNCIL
CYNGOR DINAS CASNEWYDD



Clackmannanshire Council



Support for workplace returners and over 40s:



Adult, Further & Higher Education:



University South Essex



South Gloucestershire and Stroud College

Accommodation and housing support:



Riverside/Stopover
Victory Homes
Flagship Housing

Employment support & community services:



For prison leavers: StandOut

Refugee employment support:



Domestic violence employment support:



Disability employment support:





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THE OPPORTUNITY

We are developing referral partnerships with organisations who wish to enhance their current employment support services with one-to-one coaching. Partners will be supporting clients outlined in our target group.

BITC will work with you to support clients onto the programme and will:

- Support and brief all staff on referral processes, eligibility criteria and programme expectations
- Work with partners to connect their clients with trained corporate volunteer coaches
- Onboard, train and manage the business volunteers to effectively support clients
- Collate and share impact and evaluation data around success and outcomes.



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JOIN BITC'S JOB COACHING PROGRAMME

Contact the BITC Programmes team to discuss referring your clients for job coaching:

[**coaching@bitc.org.uk**](mailto:coaching@bitc.org.uk)

Find more resources on our website here:

[**Referral Partner Resources**](#)

Supported by:



WORLDLINE

