

Cymru



BUSINESS
IN THE
COMMUNITY

The Prince's
Responsible
Business Network
Cymru



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Inspiring and engaging businesses to become more responsible and tackle some of society's biggest issues.

We are The Prince's Responsible Business Network in Wales, a business-led membership organisation made up of progressive businesses of all sizes from all over Wales who understand that the prosperity of business and society are mutually dependent.

Tracy Rees Senior Lead and Interim Director Wales, Business in the Community

BITC has a long and impactful history of working across Wales to change lives.

Whether by working with schools to support thousands of pupils and students with their career ambitions, championing the value of older workers, or helping businesses to give back to their communities, for more than 40 years we have worked with our network of business members to bring the best of business to communities across Wales. I am delighted that BITC has now launched its first ever Welsh 'Place' Programme, in Newport. This is a long-term, strategic commitment to helping ensure that the people & communities of Newport thrive. We'd love to hear from you if you'd like to drive positive change in your part of the country, so do get in touch to talk one of our responsible business experts.



Rusna Begum CEO & Founder, KidCare4U

BITC's Newport Place Programme has successfully connected KidCare4U to other businesses, helping us to benefit from invaluable donations such as office furniture and IT equipment.

KidCare4U operates numerous projects designed to support to adults and children from disadvantaged diverse communities in Newport. Working together we inspire, create and deliver initiatives to further develop peoples' education, health and wellbeing, whilst helping communities to become more integrated, and to engage with their local environment and employment opportunities. BITC is taking our charity onto the next level and helping us to become more sustainable. We are forever grateful to BITC for connecting and creating various opportunities with local and national businesses to support our service users.



Mary Macleod CEO, Business in the Community

Supported by His Majesty the King for over 40 years, Business in the Community is the UK's largest and most influential responsible business network.

We inspire, engage, and challenge purposeful leaders to drive greater impact by changing businesses, transforming lives, and helping the planet and communities thrive. We aim to continually improve business and deliver impact at scale to help everyone reach their full potential and to accelerate climate action, so we can live in a fairer and greener world driven by fairer and greener businesses.

Peter Perry Chair, Business in the Community Cymru Leadership Board; CEO, Dŵr Cymru Welsh Water

My time as Chair of BITC Cymru's Leadership Board has seen people across Wales experience significant challenges both due to the Covid-19 pandemic, and the ensuing cost-of-living crisis.

Whilst the last few years have been incredibly difficult for many, I have been continually heartened and impressed by the range of support provided by our fellow BITC members within communities across Wales. If you're thinking about how your business can contribute positively to the future of Wales, being part of BITC Cymru will give you access to leading expertise and a growing network of likeminded organisations taking responsibility seriously.





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Member Impact: Boots

JOB COACHING BOOSTS STAFF WELLBEING AT BOOTS, WALES

Gareth Jones, Cardiff Queen Street Store Manager, successfully guided an initial 10 coaches through the BITC job coaching programme. The coaches have subsequently helped clients across North and South Wales to build confidence, identify career ambitions, and improve their digital skills. With support from managers and colleagues, Boots' job coaches in Wales have felt able to make a real impact in their local communities, further solidifying strong bonds with the people they serve.



Member Impact: Principality

PRINCIPALITY PUTS LGBTQ+ ACTION PLAN INTO PRACTICE AND CHAMPIONS DIVERSITY

Principality are already living and breathing recommendations from the recently launched LGBTQ+ Action Plan. Principality Building Society is an employer that prides itself on diversity and inclusivity and has had many of the recommended measures of the 'Inclusive Workplaces' section of the action plan in effect for several years.



“As an organisation that strives to be diverse and inclusive we welcome the LGBTQ+ Action Plan as it mirrors so much of what we are trying to achieve as a leading employer in Wales.”

*Vicky Wales,
Chief Customer Officer at Principality*



Member Impact: BITC Cymru's Newport Place Programme

BRINGING BUSINESSES, COMMUNITIES AND LOCAL GOVERNMENT TOGETHER TO CHANGE LIVES IN NEWPORT

BITC's Place Programme is about bringing everyone together in a place to act collaboratively. Since launching in 2022, our work in Newport has gone from strength to strength. We hold regular 'Community Conversations' with local people, charities and voluntary groups to understand the change they want to make to their city. Together with a strong and growing local Place Board, chaired by Professor Simon Gibson CBE, alongside founding funders KLA and the University of South Wales, we facilitate meaningful connections between businesses, communities, and Newport City Council to reset economic ambitions and collaborate on new, innovative solutions that will deliver long-term, transformative impact for the people of Newport.

Member Impact: Natwest Cymru

NATWEST, BITC AND THE WALES SME TASKFORCE ADVISE BUSINESS ON BOOSTING GREEN CREDENTIALS

The Wales SME Taskforce – Climate has come together to support SMEs to harness the huge opportunities that exist around carbon reduction. We know that business owners face many barriers when it comes to taking climate action, including tough economic conditions, benchmarking their carbon footprint, and knowing where to go for advice on what to do next. By working together we aim to share best practice and resources, and work towards making it easier for SMEs across Wales to access the right support for them.



NatWest
Cymru





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BITC works in partnership with businesses and expert community organisations to help people and communities across Wales at all stages of life:



National Business Response Network

Working in partnership with AXA, we have reactivated the National Business Response Network to enable business to provide vital support to help communities through the cost-of-living crisis.

Young Mental Health First Aid Champion training

Also with AXA, we are partnering to deliver fully funded Youth Mental Health First Aid Champion training in Spring 2023, equipping voluntary organisations to support positive mental health.

Barclays LifeSkills

BITC is a delivery partner of Barclays LifeSkills, helping young people develop skills, build confidence, and access new opportunities. Last year in Wales LifeSkills reached 2,993 pupils in 21 schools.



Age at Work programme

Working with Age Cymru, and supported by The National Lottery Community Fund, we deliver the Age at Work programme to help people aged 50+ to enjoy a more positive working life.

BITC Skills Exchange

Supported by the WCVA, we work to connect business expertise with charity and community organisations across Wales through the BITC Skills Exchange. BITC members can also sign up to our Job Coaching programme to support people into work.



Welsh Government

We work closely with Welsh Government and Business Wales to help more employers become responsible businesses.



Llywodraeth Cymru
Welsh Government



“If you’re thinking about how your business can contribute positively to the future of Wales, being part of BITC Cymru will give you access to leading expertise and a growing network of likeminded organisations taking responsibility seriously.”

*Peter Perry, CEO, Dŵr Cymru Welsh Water –
Chair, BITC Cymru Leadership Board*



Connect with us



Get in touch

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