



**BUSINESS  
IN THE  
COMMUNITY**



**OUR ADVISORY  
PACKAGES**

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**Industry-leading expertise,  
to advance your responsible  
business strategy**

# What we offer

Through our advisory packages, Business in the Community (BITC) supports over 200 organisations each year, to make progress against their responsible business strategies. We leverage best practice and insights from our network of over 300 members, to drive meaningful change.

Our specialist responsible business advisers provide bespoke support to a range of sectors, including public, private and third sector organisations by delivering targeted interventions, training, strategic change programmes, and action plans. We are led by an intersectional and impact-driven approach.

## Advisory packages

You can choose from two types of advisory packages: Light touch or Champion, this allows you to select the level of engagement that best fits your business needs and goals.

### Focus

The **Light Touch** advisory package focuses on one of the following:

- Responsible Business Strategy and Purpose
- Social Impact
- Inclusion: Race
- Inclusion: Gender
- Environment
- Health and Wellbeing

The **Champion** advisory package focuses on one of the following:

- Inclusion
- Race
- Gender
- Health and Wellbeing

## TESTIMONIAL

### Crown Workspace: Social Impact

*"Collaborating with our BITC adviser has been instrumental in elevating our social impact strategy. Their expertise and guidance has enabled us to develop a more strategic and authentic approach to make a difference. Their guidance has been invaluable in shaping our thinking and actions. We are deeply grateful for the insights and highly recommend BITC to anyone seeking to create meaningful change."*

**Ann Beavis, Head of Sustainable Development,  
Crown Workspace**

Please note our champion advisory package includes everything within our light touch package. You can find a breakdown of each, and the benefits below:

Benefits	Light Touch	Champion
<b>Dedicated specialist advisor</b>	✓	✓
<b>Communication with your dedicated specialist advisor:</b> To understand your challenges and ambitions to maximise your support	An in-person meeting looking at the risks and opportunities for your organisation. Ongoing guidance via email and quarterly meetings.	More frequent, monthly insight and challenge meetings, helping you to progress with your ambitions faster.
<b>Tailored consultancy:</b> Bespoke advice and support to develop and deliver an action plan	1 day to address specific needs. 10% discount on any additional purchased consultancy support over £5,000.	An additional 4 days of flexible consultancy time to meet your needs (5 days total). Race Champions can use 2.5 of these days to access our <a href="#">Cross-Organisational Mentoring Circles programme</a>
<b>A written action plan for advisory support for the year:</b> Regular updates on topics material to your business to feed your ambitions, and an end of year summary of achievements and impact. Developed by your specialist adviser, this ensures you and your business make progress and demonstrate the impact of your work with BITC.	✓	✓
<b>An annual strategy review:</b> Developed by your specialist adviser to give you expert recommendations on changes you can make to build a leading strategy.	✗	✓
<b>Peer learning forums:</b> The opportunity to connect with other members to share challenges and solutions, and to profile your organisation.	✓	✓
<b>Monthly expert briefing:</b> Stay informed about the latest news and insights, ensuring that you and your business remain at the forefront of developments in the focus area.	✓	✓
<b>Exclusive content</b>	✓	✓
<b>Exclusive events</b>	✓	Access to four Champion forum events per year, an opportunity to lead the conversation and make connections with more progressive members to innovate your approach to recognised challenges
<b>An annual knowledge exchange and follow-up networking event:</b> Connect with other champions, giving you a chance to learn and collaborate with other organisations on how they are approaching inclusion and wellbeing challenges.	✗	✓
<b>Facilitated connections</b>	Connect with progressive members to innovate solutions for recognised challenges	Connections with more progressive members, allowing greater collaboration and innovation
<b>An event pack:</b> Information and advice to help you leverage and make the most of key events in the inclusion and wellbeing calendar within your organisation.	✗	✓

## CASE STUDY

### Hogan Lovells: Race

Hogan Lovells, a member of BITC for more than 15 years, used their Light Touch package to get advice and support on a self-ID campaign. This internal campaign aimed to improve their diversity reporting and disclosure rates, and to publish the most accurate ethnicity pay gap data. Their dedicated inclusion adviser provided guidance and expertise on the approach throughout the planning and delivery of the campaign. This helped them to understand and address factors that might lead to non-disclosure. Following the campaign, 91% of their staff disclosed their ethnicity, which allowed them to accurately measure, track and publish their ethnicity pay gap data.

## CONTACT US

If you are already a BITC member, reach out to your dedicated relationship manager. If you're not a member yet and have a large training project or strategic initiative in mind, our expert advisers are ready to create a tailored support package just for you.

**Contact us** via our website to find out more.