



The Times Top 50 for Gender Equality 2025-2026 Pricing Information:

Entry:

There is no cost associated with applying for the award. If your organisation is not included within the Top 50 listing, there will be no cost incurred and a trends analysis report for your entry can be shared free of charge on upon request.

Top 50 Listing and Promotional Activity Fee:

Organisations included in the Top 50 listing will incur a fee of **£3,150 + VAT**.

This cost is associated with the following activities:

- Promotion as a Top 50 Employer for Gender Equality through The Times print and website.
- Promotion as a Top 50 Employer for Gender Equality through BITC website, social media and various newsletter communications.
- **Internal** use of the TT50 for Gender Equality annual logo (e.g. internal intranet, internal reports, internal presentations).
- Enhanced feedback opportunity from a BITC subject area expert advisor (*BITC members only, conditions apply*)
- Invitation to the in-person celebration event.
- The opportunity to feature as a case study in the TT50 Insights Report.
- The opportunity to be an expert speaker at our TT50 launch, insights event or alternative BITC events and forums.

Finally, the BITC associated fee partially includes costs of running the award, including the assessment of applications. However, this is not exhaustive in the interest of keeping a lower cost for applications.

The Times Top 50 External Logo License (Optional):

Organisations included in the Top 50 listing that wish to share the TT50 annual logo **externally will incur an additional cost of £3,000 + VAT (e.g. careers website, email signature, social media)**.

This cost is associated with the purchase of an external logo license, **managed by and directly payable to The Times Newspaper**. Instructions of accessing the purchase of this license are outlined in the communications pack shared with successful list makers.

Additional Costs (Optional):



Applicants are also able to receive enhanced feedback on their application which includes a feedback report and call with an expert Inclusion Advisor.

- For BITC Gender Advisory Members, this can be taken at no cost as part of your package
- For BITC Inclusion Advisory Members this can be taken as part of your package for 0.5 days or £495 + VAT
- For BITC Members without an inclusion package, there will be an additional cost of £990+ VAT
- For non-members there will be an additional cost of £1140+VAT

For any further information on pricing, please contact timestop50@bitc.org.uk