



BUSINESS  
IN THE  
COMMUNITY



**2026**  
**RESPONSIBLE  
BUSINESS  
MANAGEMENT  
TRAINING**

Mastering Responsible Business  
Strategy and Implementation

# RESPONSIBLE BUSINESS MANAGEMENT TRAINING

A training programme for professionals designing and delivering Responsible Business strategies and corporate responsibility programmes. The six modules focus on a different area of skill and knowledge required to develop and implement a Responsible Business strategy. Your organisation or sector may call this work Corporate Responsibility, CSR, sustainability or corporate citizenship; at BITC we call it Responsible Business, but we do not get tied up with semantics.



## WHO SHOULD TAKE PART IN THIS PROGRAMME?

This training will be of most benefit to participants that:

1

Work for an organisation that is part of BITC's network of Responsible Businesses or is looking to join the movement

2

Have a role in development and delivery of Responsible Business strategies or programmes

3

Have an intermediate level of knowledge about some aspects of Responsible Business and are ambitious to develop their skills and desire to drive a best practice approach

## Responsible Business Management Training: Structure at a Glance

This dynamic course is designed for busy professionals. Over six weeks, you'll dive into six immersive modules packed with practical tools, real-world case studies, and expert-led discussions—all in an engaging, interactive format.

- Six full-day modules
- Delivered over six weeks
- Six 45-minute blocks per module
- Pre-reading and materials to keep
- Leading practice case studies
- High energy, facilitated discussions
- Small interactive groups
- Delivered digitally

# LEARNING JOURNEY

## Strategy Foundations

1

Develop a strong understanding of the case for Responsible Business and the steps towards developing your organisation's RB or CR strategy. Get to grips with the importance of having a clear purpose, ambition, and targets that have a clear link to the Global Goals. Gain insights into the sustainability challenge and how global megatrends are shaping business strategy and will impact your marketplace now and into the future.

## Stakeholder Collaboration

2

Determine the best ways to identify, understand and engage with your stakeholders and why this is vital to delivering a successful Responsible Business Strategy. You will learn techniques for mapping the most relevant groups and about when to use the different methods of engagement.

## Materiality

3

We will guide you through the concepts of single and double materiality, exploring the legislation that mandates double materiality assessments. You'll gain an understanding of how materiality aligns with business risk through established risk frameworks. Finally, we will introduce BITC's 8-step methodology for conducting a double materiality assessment, providing a clear and practical overview of the process that reflects stakeholder perspectives and aligns with your organisation's strategic priorities.

## Evidence & Impact

4

This module explores the importance of capturing data effectively, setting meaningful targets and metrics, and understanding impact. You will learn how to create an impact pathway for your own activities and discover how to communicate impact clearly, supported by real-world business examples throughout.

## Interconnected strategies

5

Examine how wellbeing, diversity and inclusion, environment and community impact strategies can gain power from being integrated. While it is unlikely that one person is responsible for creating all of these strategies, in this session you will identify ways that your organisation's responsible business ambitions can be accelerated by an interconnected approach.

## Driving Change

6

This module explores how to drive effective organisational change through the lens of purpose. It examines how change happens, the barriers that can prevent progress, and the leadership and cultural factors needed for success. You'll learn practical steps to define and embed purpose, and how individuals can act as change agents to influence strategy, decision-making, and long-term responsible business impact.

An aerial, black and white photograph of a city. In the upper right, a large, modern stadium with a distinctive circular, mesh-like roof structure is visible. The surrounding area is filled with various buildings, including residential blocks and commercial structures. The overall scene is a high-angle, wide shot of an urban environment.

“

“The BITC Responsible Business course was an invaluable experience. The six-module programme provided a comprehensive framework for embedding responsible business practices into core strategy. Each module, from Strategy Foundations to Stakeholder Engagement, were practical, insightful, and grounded in real-world challenges and examples.

What stood out most was the emphasis on aligning purpose with goals and understanding how sustainability trends shape business strategy. The interactive sessions and tools, such as stakeholder mapping and real-life examples, makes me much more confident to influence decision-making and drive change within my organisation.

The course also offered excellent networking opportunities, connecting with peers, sharing advice and experiences from our respective organisations.”

Jo, Global Retailer

# WHY BUSINESS IN THE COMMUNITY?

“

“The Responsible Business training provided me with valuable knowledge and practical insights to shape and develop our organisation's responsible business strategy. Delivered in a collaborative and supportive environment, the course not only deepened my understanding of key concepts but also allowed me to benefit from the shared experiences and perspectives of others.”

Gareth Edwards, Partner, VWV LLP

“

“The course was informative with strong, well-structured content. Natalie was excellent at bringing concepts to life and keeping the sessions engaging. It was valuable to have participants with different levels of experience, and knowledge who were open to sharing ideas. Some topics were quite meaty, but everything fell into place as the course progressed.”

Alex Whiteley, HR Manager, Vp plc

## WHO WE'VE WORKED WITH?

Organisations that have recently completed our Responsible Business training include:

Allwyn UK  
Arm  
ASDA Stores Ltd  
Bishop Fleming  
British Land  
Capital One  
Checkout  
CITB  
CityFibre  
Covéa Insurance  
Fidelius Group  
Global Retailer

Irwin Mitchel  
Landmarc Support  
Services Limited  
Lloyds Banking Group  
London Borough of Barking  
and Dagenham  
L'Oreal Group UK  
NHS Property  
Northumbria University  
Oatly  
Osler Diagnostics  
Partridges London

Pfizer  
Pool Reinsurance Company Ltd  
Saffery Champness  
Siemens PLC  
Global Retailer  
Trivallis Ltd  
Vp Group Plc  
VVB Engineering  
VWV LLP  
XPS Pensions Consulting Ltd  
Yorkshire Building Society

# WHAT YOU WILL GAIN

This training is designed to equip you with the skills, confidence, and connections to drive real change. From practical tools to expert insights and a supportive network, you'll leave ready to lead on Responsible Business in your organisation.

- **Build the skills and tools** to design and deliver an effective Responsible Business strategy
- **Learn from BITC experts** and peers across our Responsible Business network
- **Boost buy-in** for your Corporate Responsibility goals across your organisation
- **Gain confidence and increase your influence** beyond your immediate team
- **Connect with a peer learning community** and join a vibrant Alumni Network

## 2026 SCHEDULE - COHORT 40



## PRICES

### BITC MEMBER

**£4,200 +VAT**

25% discount to the cost for a second participant or included as core element of BITC membership

### NON MEMBER

**£4,725 +VAT**

### INDIVIDUAL MODULE

BITC members:

**£950 +VAT**

Non-members:

**£1,000 +VAT**

## RESERVE YOUR PLACE

Speak to your Relationship Manager  
Email: [natalie.roberts@bitc.org.uk](mailto:natalie.roberts@bitc.org.uk)



## **Business in the Community**

Business in the Community is the UK's largest and most influential responsible business network dedicated to building a fairer and greener world together, supported by His Majesty the King for over 40 years. We inspire, engage and challenge purposeful leaders to take practical action to mobilise their collective strength as a force for good in society.

### **Business in the Community**

137 Shepherdess Walk  
London N1 7RQ

[www.bitc.org.uk](http://www.bitc.org.uk)

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