The Times Top 50 for Gender Equality 2026-2027 Pricing Information:

Entry:

There is no cost associated with applying for the award. If your organisation is not included in The Times Top 50 listing, there will be no cost incurred, and a trends analysis report for your entry can be shared free of charge upon request.

The Times Top 50: Gender Equality 2027 Listing and Promotional Activity Fee:

Organisations included in The Times Top 50 (TT50) listing will incur a fee of **£3,500 + VAT**.

This cost is associated with the following activities:

- Promotion as a Times Top 50 Employer for Gender Equality through The Times website.
- Promotion as a Times Top 50 Employer for Gender Equality through the Business in the Community (BITC) website, social media and various newsletter communications.
- **Internal** use of The Times Top 50 for Gender Equality annual logo (e.g. internal intranet, internal reports, internal presentations).
- Trends analysis report on performance benchmarking against cohort
- Invitation to the in-person celebration event.
- Press release template
- The opportunity to feature as a case study in the TT50 Insights Report.
- The opportunity to be an expert speaker at our TT50 launch, insights event or alternative BITC events and forums.
- The costs of running the annual awards programme.

The Times Top 50 External Logo License (Optional):

Organisations included in The Times Top 50 listing that wish to share the TT50 annual logo **externally will incur an additional cost of £3,000 + VAT (e.g. careers website, email signature, social media).**

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This cost is associated with the purchase of an external logo license, **managed by and directly payable to The Times Newspaper**. Instructions for purchasing this license are outlined in the communications pack shared with successful list makers.

One To Watch Category:

Applicants may be invited to feature as a small number of 'One to Watch' organisations, published alongside the Top 50 List.

Organisations featured as 'One to Watch' will incur a fee of **£1,500 + VAT**.

This cost is associated with the following activities:

- Promotion as a One to Watch for Gender Equality through BITC website, social media and various newsletter communications.
- **Internal** use of the One to Watch annual logo (e.g. internal intranet, internal reports, internal presentations).
- Trends analysis report on performance benchmarking against cohort
- Invitation to the in-person celebration event.
- Press release template
- The opportunity to feature as a case study in the TT50 Insights Report.
- The opportunity to be an expert speaker at our TT50 launch, insights event or alternative BITC events and forums.

One to Watch External Logo License (Optional):

Organisations that wish to share the One to Watch annual logo **externally will incur an additional cost of £3,000 + VAT (e.g. careers website, email signature, social media).**

This cost is associated with the purchase of an external logo license, **managed by and directly payable to The Times Newspaper**. Instructions for purchasing this license are outlined in the communications pack shared with successful list makers.

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For any further information on pricing, please get in touch with timestop50@bitc.org.uk

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