

**BUSINESS
IN THE
COMMUNITY**

Celebrating
25 years
in Northern Ireland

*The first
25 years
1989-2014*



CLARENCE HOUSE

It is hard to believe that 25 years have passed since we first brought the idea of Business in the Community to Northern Ireland. That was in 1989, when businesses and local communities alike faced not only the social and economic challenges that confronted the rest of Britain, but also the other issues that have been unique to this part of the United Kingdom in recent history.

In the quarter century since we started out, the agenda for Business in the Community has developed along with the political landscape. There have been some significant milestones over the years and many courageous business leaders, to whom I want to pay tribute for their vision and commitment to doing the right thing. Between them, they have helped shape the journey that has taken Business in the Community from a small group of companies reaching out to local communities to a movement of over 260 organizations committed to running their business in a responsible, sustainable way that adds value to wider society and not just to shareholders.

For instance, the environmental agenda has been championed through the ARENA Network – established as a partnership between all the leading business organizations almost 20 years ago and driving the sustainability agenda for businesses in Northern Ireland.

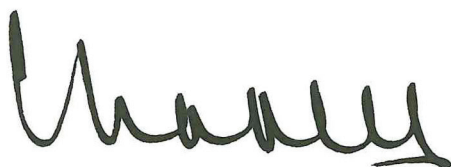
Many thousands of schoolchildren have had the benefit of mentors to help with their reading skills and, in the process, to build their confidence through the award-winning "Time to Read" programme set up in 1999.

The Employers' Forum, launched in 2003 was the first in a range of employability initiatives that have enabled us to support over 3,000 people into employment to date.

I could quote many other achievements, but perhaps at this point, 25 years on, we should embrace the opportunity to take stock, be proud of what has been achieved to date and face the challenges that lie ahead with a clear strategy. It is my particular hope that B.I.T.C. can work together with my other charities for the overall benefit of everyone in Northern Ireland.

Looking to the future, I know the team in Northern Ireland has ambitious goals, but I am confident that our generous and enlightened members in Northern Ireland will pledge their support to help us achieve and, perhaps, even surpass them. To build a healthy society and a healthy economy, it is vital that enlightened business leaders see their relationship with society as a mutually beneficial partnership; one that puts in as much as it takes out; one that has its sights not just on profit, but on doing what B.I.T.C. stands for – releasing the untapped power of this country's social capital and nurturing a more balanced, more dynamic and much more durable economy in the future.

My gratitude goes to the Business in the Community teams across Northern Ireland and to the many members who have supported this journey since 1989. I can only wish you every success with your endeavours in the future.

A handwritten signature in dark ink, appearing to read "Mary". The signature is fluid and cursive, with a long horizontal stroke extending to the right.A long, horizontal, wavy line drawn in dark ink, serving as a decorative flourish or underline for the signature above it.

A word from our Chair



“Back in 1989 when Business in the Community first got off the ground in Northern Ireland, political tensions were high and the challenges in bringing business leaders to the table to help with community regeneration were considerable.”

That said however, what we found back then, as we do now, was a willingness to engage and a recognition among businesses that they were an integral part of all our communities.

This generosity of spirit is key to the success and growth of Business in the Community over the past 25 years and I want to wholeheartedly thank all those who have worked with and strengthened us in that time.

Our agenda is simple – we challenge and support business to be a force for good.

As someone who has been in business myself for over 35 years now and involved with Business in the Community since it first started, I am clear that business IS a force for good and I am lucky enough see repeated evidence of that every day in my role as Chair.

I am honoured to be in the Chair at this milestone in Business in the Community's history and delighted to be sharing the occasion of the 25th Anniversary with so many invaluable friends and supporters.

A handwritten signature in blue ink that reads "Roy Adair".

Roy Adair

Chief Executive, Belfast Harbour
and Chair, Business in the Community

Help us to achieve our three Big Goals by 2016:

Address youth unemployment

Supporting

3,000

young people into employment through a range of business-led interventions

Reduce Business Waste

100

companies committed to working towards zero waste

Build a strong culture of volunteering

20,000

employee volunteers to help reduce levels of deprivation and disadvantage

Pledge online at www.bitcni.org.uk

- Tiananmen Square protests
- Berlin Wall falls
- Exxon Valdez disaster

- Nelson Mandela freed in South Africa
- Poll tax riots in Britain
- Cold war ended

- Gulf War
- Break-up of the USSR

- Earth Summit in RIO
- Business for Social Responsibility (BSR) formed in the USA

- Maastricht Treaty- European Union Created

- Nelson Mandela elected the first black President of South Africa
- Fairtrade mark launched

- Collapse of Barings Bank
- Greenpeace occupation of Brent Spar oil rig

1989

Business in the Community established in NI with George Mackey of Belfast Regeneration Office as Chair

1990

First Seeing is Believing visits in north and west Belfast Charter launched by Richard Needham – Nationwide first to sign

1991

Business to Business Bridge launched at Hillsborough
Employers' Forum on Disability launched

1992

100 companies had signed Business in the Community's Charter in NI

1993

Opportunity 2000 launched to focus on the role of women in the workplace and campaign for equality
Business in the Community opened an office in Derry/Londonderry

1994

Membership introduced in Northern Ireland
BITC NI was the first not-for-profit to achieve Investors in People Standard
Launch of the Green Triangle Environmental Legislation Guide

1995

ARENA Network formed by the leading business organisations (CBI, IOD, FSB, NI Chamber and BITC) to coordinate business environmental activity
Business in the Community opened an office in Banbridge



George Mackey
Chair
1989 - 1996



- Britain alarmed by an outbreak of 'mad cow' disease
- Labour wins general election in UK
- Hong Kong transfers to Chinese rule
- European Business Network for Social Cohesion set up (now CSR Europe)
- Good Friday Agreement signed in Belfast and NI Assembly created
- World population reaches 6bn
- Scottish Parliament opens
- Euro adopted as currency by 11 member states of the European Union
- UK appoints CSR Minister
- 'No Logo' by Naomi Klein published
- UN Global Compact
- BITC Ireland launched in Dublin
- Foot and Mouth outbreak
- World Trade Centre attacked in NYC – 9/11
- US and UK invade Afghanistan to topple the Taliban
- Collapse of Enron and Worldcom
- European Commission adopts a formal CSR Strategy
- NI Assembly suspended

1996

NIBEP launched – NI Business Education Partnership to bring the worlds of business and education together

Employers' Forum on Disability becomes an independent organisation

1997

Challenge 21 – a celebration of education and learning showcase

1998

Environmental Benchmarking Survey launched to survey the leading 200 companies and public sector bodies

1999

10th Anniversary celebratory event at Hillsborough Castle attended by 200 business leaders

Time to Read, paired reading initiative with primary school children launched in partnership with NIE

2000

Opportunity 2000 rebranded as Opportunity Now to continue the campaign for equality & diversity in the workplace

PerCent Club launched

2001

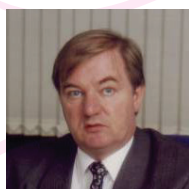
Comm.unity Digital Inclusion Programme launched

Time to Read wins Belfast Telegraph Award for 'Outstanding Community Investment'

2002

First BITC NI website launched

HRH The Prince of Wales visited BITC NI office in Belfast



Stephen Kingon
Chair
1996 - 1999



Mike Mills
Chair
1999 - 2002



- Invasion of Iraq by a coalition of troops

- Boxing day Tsunamis in the Indian Ocean
- Kyoto Protocol comes into effect

- Live 8 Make Poverty History campaign launched

- Al Gore releases, "A Inconvenient Truth"
- Saddam Hussein captured and hanged in Baghdad

- NI Assembly reinstated
- Romania and Bulgaria join the EU, bringing the number of member nations to 27

- Barack Obama becomes the first black President of the United States
- Global financial crisis takes hold in UK

- Copenhagen Accord on Climate Change agreed at UN Summit
- Global recession confirmed by IMF

2003

Employers' Forum established to address long-term unemployment in Greater Shankill and West Belfast

NIBEP became independent of Business in the Community

2004

Business in the Community moved to its current premises off the Albertbridge Road in east Belfast

An Ecological Footprint for NI published, showing that we need 2.5 planets to sustain our current lifestyle

2005

ARENA Network celebrated its 10th anniversary at Hillsborough Castle

2006

First year of Business in the Community Awards in Northern Ireland at the City Hall

2007

100+ business leaders attended a screening of An Inconvenient Truth at the QFT to learn more about the climate change challenges facing our planet

2008

Three year Business Action on Health campaign launched to highlight the importance of health and wellbeing in the workplace

2009

May Day Challenge issued to NI businesses by Sir Stuart Rose



Dennis Licence
Chair
2002 - 2005



Michael Ryan
Chair
2005 - 2009



- Haiti Earthquake kills over 200,000 people
- BP Oil disaster in the Gulf of Mexico
- Aung San Suu Kyi released after 20 years of house arrest in Myanmar

- Coalition government
- News of the World Phone Hacking scandal
- Osama Bin Laden killed in Afghanistan

- Olympics take place in London
- Queen Elizabeth's Diamond Jubilee
- Aung San Suu Kyi wins a seat in parliament in Myanmar

- Nelson Mandela dies aged 95
- Barack Obama re-elected President of the US to serve a second term

- The Scottish independence referendum is held. Scotland votes "No" to Independence.

2010

Achieved the NI Quality Award

Won the Irish News Best Place to Work (small firm) category

2011

Research into the effectiveness of Time to Read in improving reading skills and self-esteem finds it to be in the top 5% of such interventions worldwide

GAP (Graduate Acceleration Programme) launched to address unemployment among graduates

2012

BEAM Centre for Social Enterprise opened at Maydown in L'Derry

Responsible Business Conference attracted 300 at Belfast Waterfront Hall

Employers' Forum expanded to have Citywide focus

2013

John Heaslip, founding CEO, departed to pursue other interests after 24 years

CORE: The Standard for Responsible Business launched

2014

Responsible Business Conference 2014 held in October



Paul Rooney
Chair
2009 - 2012



Roy Adair
Chair
2013 - present



Programme

- 6:00 pm** **Arrival, registration and networking**
Drinks and canapés to be served
- 6:30 pm** **Opening Address and welcome**
Roy Adair, Chair, Business in the Community NI
- Keynote Address by Enterprise Minister, Arlene Foster**
- A word from one of the first beneficiaries of
Business in the Community**
Jackie Redpath, Greater Shankill Partnership
- Long-standing supporter of Business in the Community**
Michael Ryan, Vice President and General Manager
Operations, Bombardier Aerospace
- Closing remarks**
Kieran Harding, Managing Director Business in the Community
- 7:10 pm** **Event close**
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- A series of large, flowing, pink wavy lines that sweep across the lower half of the page, starting from the left and moving towards the right, adding a decorative and modern touch to the layout.

Guests

Kate McCann	A&L Goodbody	Gary McDonald	Irish News
Gareth Kirk	Action Cancer	Sue Christie	KNIB
Alan Taylor	Arthur Cox	Roger Armson	Larne Harbout
Alan Edwards	Asda Stores Ltd	Barry Phillips	Legal-Island
Holly Austen-Davies	Asda Stores Ltd	Archie McAvoy	Marsh Ltd
Joe McDonald	Asda Stores Ltd	Kathy Simpson	Michelin Tyre
Adrian Doran	Barclays	John Milsted	Michelin Tyre
Symon Ross	BBC	Mike Mullan	Moy Park
Jenni Barkley	Belfast Harbour	Ann McGregor	NI Chamber of Commerce
Patricia Toolan	Belfast Harbour	Dan Corr	NI Co-Ownership Housing
Roy Adair	Belfast Harbour	Patrick Casement	NI Environment Link Board
Joanne McDowell	Big Lottery	Joe O'Mahony	NIE
Michael Ryan	Bombardier	Pat Corker	NIEA
Michael Watty	Bombardier	Terry A'Hearn	NIEA
John McMullan	Bryson	Glyn Roberts	NIIRTA
Jacquie Bamber	Business in the Community	Shona Blythe	Norbev
Kieran Harding	Business in the Community	Robert Fitzpatrick	Odyssey Trust
Ciaran Sheehan	Care Circle	Eddie Rooney	Public Health Agency
Robert Kennedy	Caterpillar (NI)	Paul Rooney	PWC
Stephen Matthews	Cedar Foundation	Andrew Cave	RBS
Stephen Kingon	Centre for Competitiveness	Christine Harper	Sheils House
John Healy	Citi	Sinead Burns	Southern Area Hospice
Paul Rooney	Citi	Moya Johnston	Survitec Group
Clare McCarty	Clanmill Housing	David Gavaghan	Titanic Quarter
Liz Lemon	Danske Bank	Gordon Milligan	Translink
John Jenkins	Dennisons	Ian Coulter	Tughans
Will Haire	Department for Social Development	Sarah Dempsey	Ulster Bank
	Department of Education	Stephen Cruise	Ulster Bank
Karen McCullough	Department of Health, Social Services	David Elliott	Ulster Business
Richard Pengelly	Department of Regional Development	Prof Adair	University of Ulster
Barney McGahan	Eircom	Sam Humphries	USEL
	Enterprise-Rent-a-car	Jenny Pyper	Utility Regulator
Matt McCluskey	EOS NI	Naomi McMullan	UTV
Andrew Lilley	EOS NI	Orla McKibben	UTV
Tony Hawkins	firmus energy	Wendy Osborne	Volunteer Now
Paul Thompson	Greater Shankill Partnership	Ruth Laird	
Des Brown	Habinteg	Andy McMorran	
Jackie Redpath	Henderson Group	Brenda McLaughlin	
Graham Murton	Henry Bros	John Barrons	
Sam Davidson	Homecare Independent Living	Liz Watty	
Jim Henry		Niall Armstrong	
Mairead Mackle		John Heaslip	

Looking to the future The Big Picture for Responsible Business

Who are we?

A membership organisation throughout the UK and Ireland of successful companies committed to doing business in a responsible way. In Northern Ireland since 1989.

What do we do?

We support and challenge businesses to be responsible in all their business decisions and to impact positively on their people, the planet and the places where they operate.

Why join?

Companies join for many different reasons, but here are some of the most common:

- Strategic support
- Valuable networks
- Enhanced reputation
- Strategic support
- Platforms

Over
260+
members in Northern Ireland

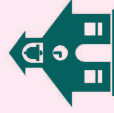


Goal 1

Address youth unemployment
Supporting

3,000

young people into employment through a range of business-led interventions



Supporting
800+
schools,
voluntary and
community
organisations

Goal 2

Reduce Business Waste

100

companies committed to working towards zero waste

Challenging and supporting you to be more sustainable by:

- Protecting biodiversity
- Reducing energy and waste
- Sharing good practice



Planet



People

Investing in your current and future workforce by:

- Engaging your people and investing in their well-being
- Supporting people into employment



Place

Engaging through volunteering to impact positively in the place where you operate by:

- Engaging with young people and schools
- Regenerating deprived areas



Through an extended network of businesses and strategic partners
600+

Our leadership and Board

Our President is HRH The Prince of Wales and our Chair in Northern Ireland is Roy Adair of Belfast Harbour.

See page 19 for a full list of NI Board Members

Benefits of CR

Doing business responsibly can help:

- Strengthen Corporate Reputation
- Attract and retain the best employees
- Improve customer loyalty
- Gain a licence to operate
- Improve financial performance
- Attract new business

Responsible business starts at bitcni.org.uk

Thank you to all our supporters over the past 25 years

Business in the Community is a unique movement in the UK and Ireland of over 800 member companies (over 260 of which are in Northern Ireland), with a further 2,000+ engaged through our programmes and campaigns. We operate through a local network of more than 100 business-led partnerships and 60 global partners.

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