

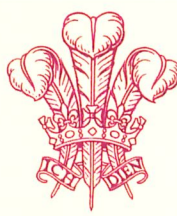
BUSINESS *in the*

COMMUNITY

awards for excellence 2003

in association with the Financial Times
sponsored by the Department of Trade and Industry
supported by ScottishPower, Company of the Year 2002
with assurance by AccountAbility





ST. JAMES'S PALACE

Having been President of Business in the Community for nearly 19 years, I never cease to be amazed and impressed by the remarkable creativity and innovation shown by business leaders to make a real and lasting positive impact on communities. I have seen so many examples at first-hand as I travel round the country and I could not be more impressed or, indeed, moved by the determination of companies to use their resources of time, people, expertise and sometimes, but by no means always, money, to change the lives of those who need help the most.

I have always believed that business has a unique ability to make a difference - it can be more effective and certainly fleet of foot than government, and inevitably your very size means that you can have a bigger impact than most individuals. That is why I started the 'Seeing is Believing' Programme some eleven years ago to take business leaders to see some of the worst problems affecting our inner city communities. We have now extended that programme to embrace our hard hit rural communities, and the response from the business community has been as enthusiastic as ever. I am continually heartened by the innovative ways you find to address some of the most intractable problems in society.

So it gives me particular pleasure to be able, this evening, to salute all those of you who have worked so tirelessly to make a contribution to your communities, be that at national or, for the first time this year, local level. The achievement of each and every one of you is enormous and no one can underestimate the time and hard work of the many individuals that each award represents. The oak sapling with which the winners will be presented should mean that all those inside and outside your company can share in the sense of pride in what you have done. And I hope that by recognizing your achievement we can increase the impact of it - you have created ideas that work and I hope that many others will follow in your footsteps.

I do offer all of you my heartfelt thanks and warmest congratulations.

A handwritten signature in dark ink, appearing to read 'Cherry', with a long horizontal flourish underneath.



In this the fifth year of the Awards for Excellence, I never fail to feel both inspired and humbled by the achievements of the companies who are awarded the title Example of Excellence! I want to congratulate everyone who has entered these awards, which for the first time this year includes those companies that entered regional heats across the country, including Wales, Northern Ireland and Scotland. There is no other Award that is so closely scrutinised, so rigorously assessed or so hard to come by and therefore held in such prestige by the business community in this field.

More and more, as the Big Tick comes to be recognised by business as a powerful mark of endorsement that signifies an incredible level of performance, it is also becoming a publicly recognised symbol of achievement. We are delighted that in this time of growing criticism of business that the Awards provide an independently verified process through which we are able to highlight, recognise and celebrate the powerful and innovative positive change that business can have on society.

Julia Cleverdon cvo, CBE

Chief Executive | Business in the Community



As these Awards grow in importance and roll out across the UK, it is easy to forget, particularly as we come to the end of the process, just how much work has gone into both the compiling of the entries and more importantly the programmes themselves. These Awards are not just a 'beauty contest'. The companies recognised across the country have all had to demonstrate the long term support and commitment that is required to effect sustainable meaningful change in society and bring demonstrable business benefits by doing so. I would like to take this opportunity to recognise and congratulate all the thousands of people that the Awards indirectly celebrates and thank them for their time and support. I would like to add to the list, the large numbers of sponsors, assessors, moderators and judges who gave their time to help ensure we delivered a fair and meaningful process. I look forward to being able to share the learning and experience from the companies awarded tonight. I know that many of the ideas will be replicable ways for my own company to develop and that is the real reason why these Awards are so important. It is the inspiration that comes from such Examples of Excellence that ensures countless others will learn and be encouraged to follow suit.

David Varney

Chairman | Business in the Community and mmO₂



Business Impact Awards

Finalists – Large Company

Carillion plc
National Grid Transco

Finalists – Small Company

Adnams Plc
flag
Happy Computers

Impact on Society Award

in association with Tomorrow's Company

for a large and a small company
committed to improving and reporting
its overall impact on society – on the
environment, in the workplace,
marketplace and community

example of excellence | **Carillion plc**

Carillion is one of the UK's leading business and construction services companies, with a turnover of £2 billion and 18,000 employees.

Carillion's focus on environmental and sustainability issues has facilitated greater innovation, enhanced individual and corporate responsibility and improved product delivery across the business. Integrating sustainability into the business strategy through the use of key performance indicators (as part of the company's Sustainability Strategy Model) has led to significant benefits for the business, its stakeholders and society as a whole. A key element of the policy is to embed sustainability into everything that the company does by addressing plc and business strategy, business systems, internal and external communications, training and development, and the way that individuals work.

Carillion has found that sustainability is a business differentiator and a key factor in winning contracts in the construction-to-services sector. Mapping business strategy onto the sustainability model has helped demonstrate the business case for its supply chain performance measurement process and its waste management strategy.

Impact

- Enhanced business competitiveness and success through a reputation for sustainability (one example is the successful bid for the development of the de Havilland Campus)
- Reduced environmental impact through the introduction of environmental considerations into the life-cycle costing model used at tender stage
- Creation of more effective supply chain management
- Improved understanding and risk management at project, business and corporate levels, creating opportunities for business improvement
- Increased staff learning and understanding of the social and environmental impacts of the construction process.

“ Carillion can demonstrate recognition of the importance of managing impact on society; and uses first class planning and monitoring techniques to take executive management, the workforce as a whole and supply chain partners on the journey of improvement. ”

**Bruce Forbes | Operations Director | FT
Chair | Impact on Society Judging Panel**

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BUSINESS in the

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Business in the Community is a unique movement in the UK of 700 member companies.

Our purpose is to inspire, challenge, engage and support business in continually improving its positive impact on society.